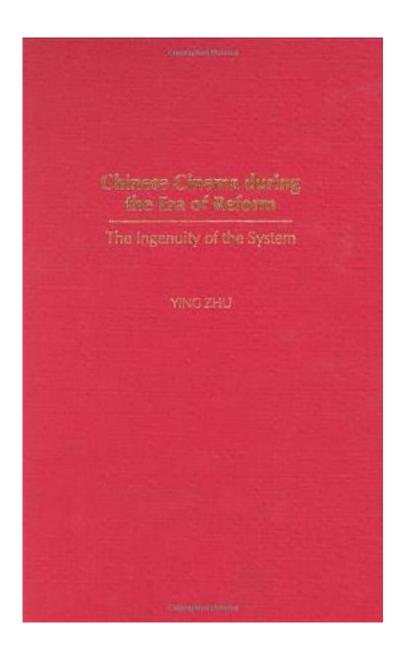
Chinese Cinema during the Era of Reform



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著者:Ying Zhu

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The political economy and culture of Chinese cinema during the era of China's prolonged economic reform has not until now been examined in detail. Ying Zhu's new and comprehensive study examines the institutional as well as the stylistic transitions of Chinese cinema from pedagogy to art to commerce, focusing on the key film reform measures as well as the metamorphosis of Chinese Fifth Generation films from art film narration-as in Chen Kaige's 1984 Yellow Earth-to post-New-Wave classical film narration-as in the same director's 1993 Farewell, My Concubine. Zhu also considers the films of a younger generation, the so-called "underground generation," which has been making both critical and commercial waves in recent years. Of use to Asian Studies scholars and film scholars alike, her work reconciles the stylistic, cultural, and economic dimensions of the nation's cinematic output, also providing the first systematic institutional analysis of an industry in a state of constant flux.

作者介绍:

YING ZHU is Assistant Professor of Media Culture at the College of Staten Island, City University of New York.

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