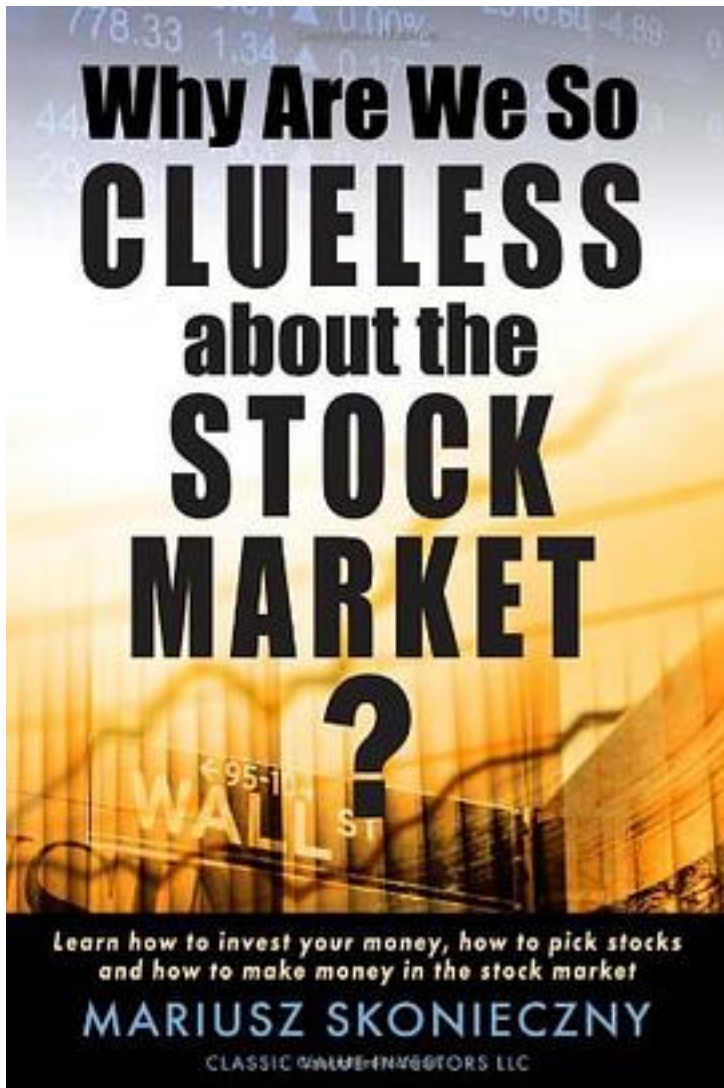


Why Are We So Clueless about the Stock Market?
Learn how to invest your money, how to pick
stocks, and how to make money in the stock
market



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The purpose of this book is to help readers understand the basics of stock market investing. Material covered includes the difference between stocks and businesses, what constitutes a good business, when to buy and sell stocks, and how to value individual stocks. The book also includes a chapter covering four case studies as well as a supplemental chapter on the pros and cons of real estate versus stock market investing.

作者介绍:

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