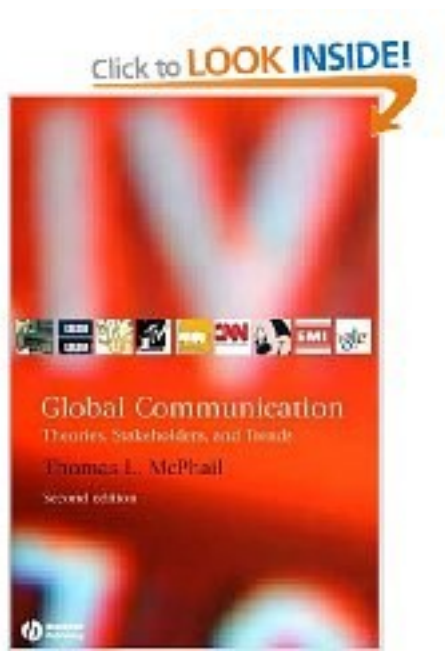


Global Communication



[Global Communication_ 下载链接1](#)

著者:Kamalipour, Yahya R.; Kamalipour, Yahya R.;

出版者:

出版时间:2001-10

装帧:

isbn:9780534561277

In addition to being comprehensive in its coverage, this edited text brings together some of the foremost scholars in international communication. The book offers diverse perspectives on a wide range of issues and topics, including development of international communication, culture and communication, global news and information flow, theories of international communication, communication and national development, global media corporations, international broadcasting, the politics of global communication, information technologies, global communication law, global advertising and public relations. GLOBAL COMMUNICATION is not only up-to-date, it is supported by a Web site, "Global Media Monitor," that provides a wealth of supplementary information to instructors and teachers.

作者介绍:

目录:

[Global Communication_下载链接1](#)

标签

评论

[Global Communication_下载链接1](#)

书评

[Global Communication_下载链接1](#)