

# The Quick-and-Easy Web Site

*Get Your Business on the Web—Now!*

# The *Quick-and-Easy* **WEB SITE**

**BUILD A WEB  
PRESENCE FOR  
YOUR BUSINESS  
IN **ONE DAY****

**LEARN HOW TO:**

- PURCHASE YOUR DOMAIN
- WRITE WEB CONTENT
- DESIGN THE LAYOUT
- FIND A HOST
- PUBLISH THE SITE



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Forget complicated techspeak. With "The Quick-and-Easy Web Site", small business owners, can build a world class Web site in just five easy steps!"The Quick-and-Easy Web Site" also discusses how a Web site can be used to market a business, attract new customers, and boost sales - using Google, search engines, and indexing, or even traditional marketing strategies, like brochures and press releases.Finally, it talks about newer functions for a Web site - such as blogs, podcasts, and the more popular additional content pages.

作者介绍:

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