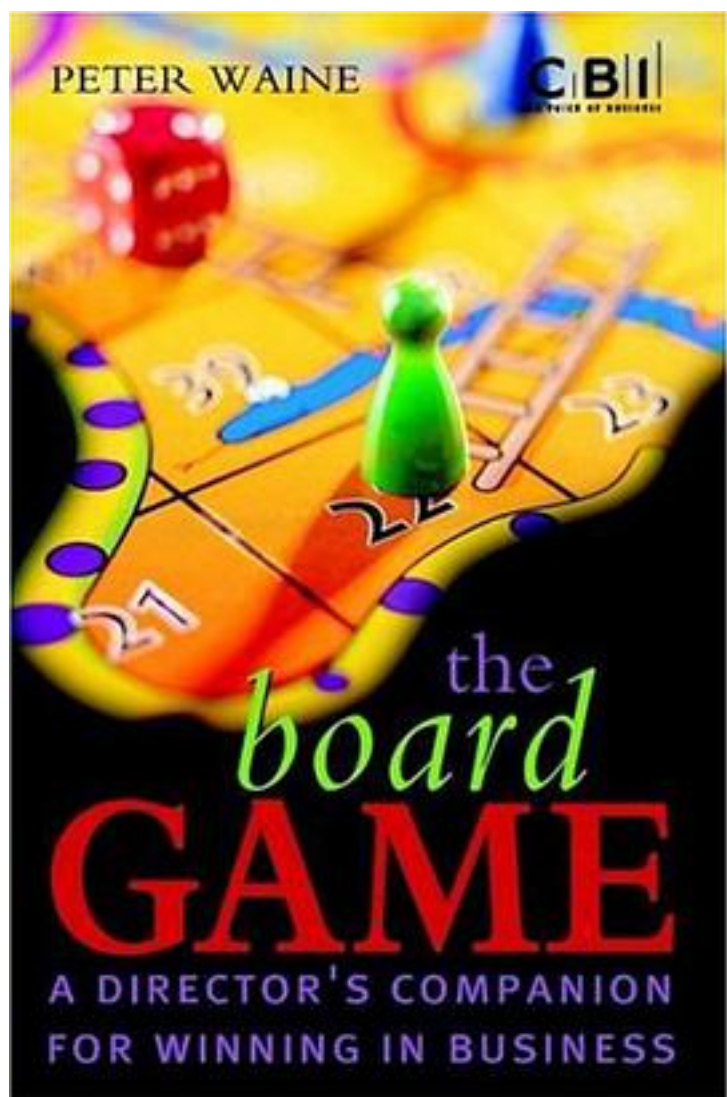


The Board Game



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A Director's Bible for Winning in Business

:Peter Waine

The corporate board game is complex and fraught with dangers for the unwary. In this anecdotal but practical handbook for life at the top of the corporate tree, Peter Waine distils his many years of experience into a biting expose of how company decisions are really made and executed. In vivid detail he shows how boards work in practice, and the differences between the boards of large and small companies. He also examines how corporate strategies evolve through boom and bust years, and how such changes can affect the company's relationship with the Square Mile. And he profiles the typical board and its interaction - the various personnel, the often tense relationship between CEO and Chairman, and the role of the non-executive director (NED).

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Peter Waine is a former CBI Director and the author of Takeover (0470 84330 6, 5000 copies sold) - he is the co-founder of Hanson Green, a leading non-executive director and chairman placement firm.

Readership: Senior Managers and CEOs across all functions; aspiring senior managers.

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