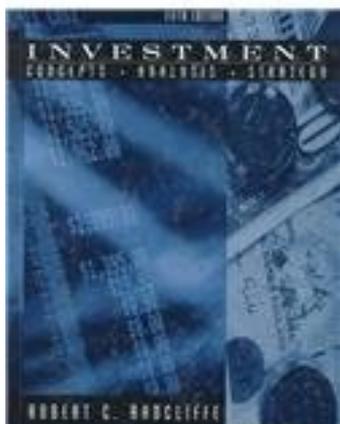


# Investment



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Instructors who are seeking moderately advanced coverage, yet highly interactive pedagogy and presentation will no doubt appreciate the fifth edition of *Investment: Concepts, Analysis, Strategy*. This edition continues to reflect the educational objectives of preceding editions, the principal goals of which are to integrate practical applications with theoretical concepts; to stress the economic rationale and intuition for important concepts; and to cultivate the reader's appreciation for well-functioning security markets in today's world. This book is aimed primarily at graduate and undergraduate students who are considering a professional career in finance. This text, however, is also used extensively in courses geared to individual investors who wish to make better personal investment decisions.

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