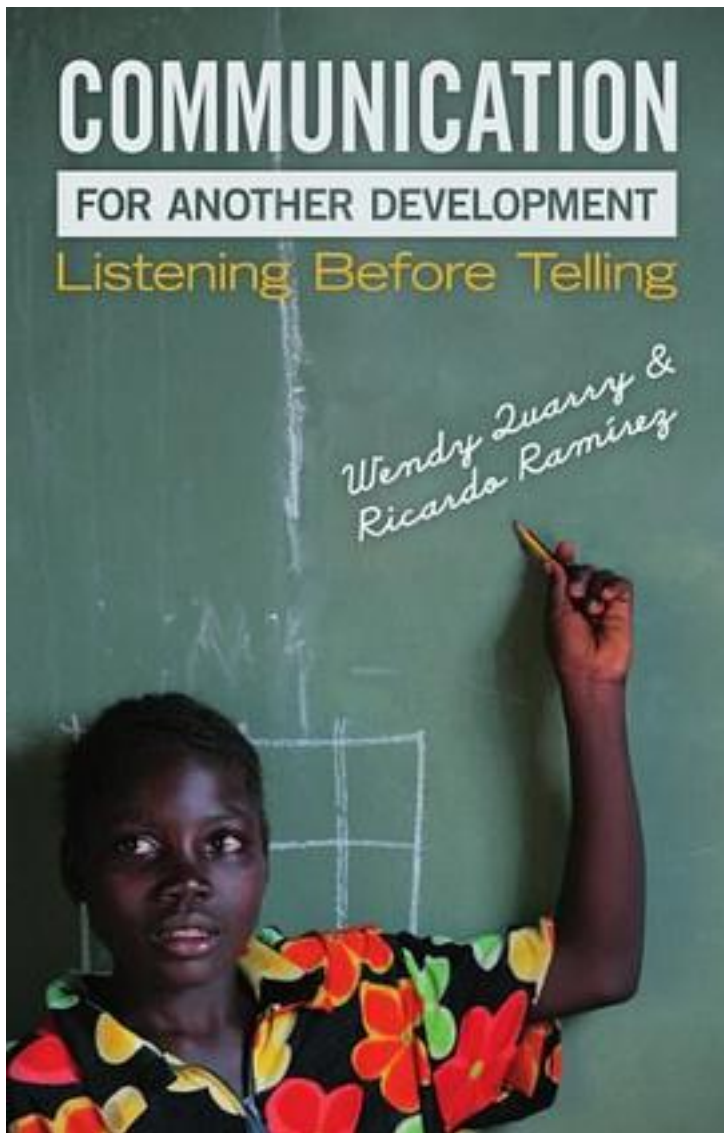


# Communication for Another Development



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This lively book argues that in the development process, communication is everything. The authors, world experts in this field as teachers, practitioners and theorists, argue that Communication for Development is a creative and innovative way of thinking that can permeate the overall approach to any development initiative. They illustrate their argument with vivid case studies and tools for the reader, drawing on the stories of individual project leaders who have championed development for communication, and using a range of situations to show the different possibilities in various contexts. Free from jargon, and keeping a close look at how development is actually being implemented at ground level, this book is an important contribution to development studies not just for students but also for development practitioners and policy makers.

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目录:

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