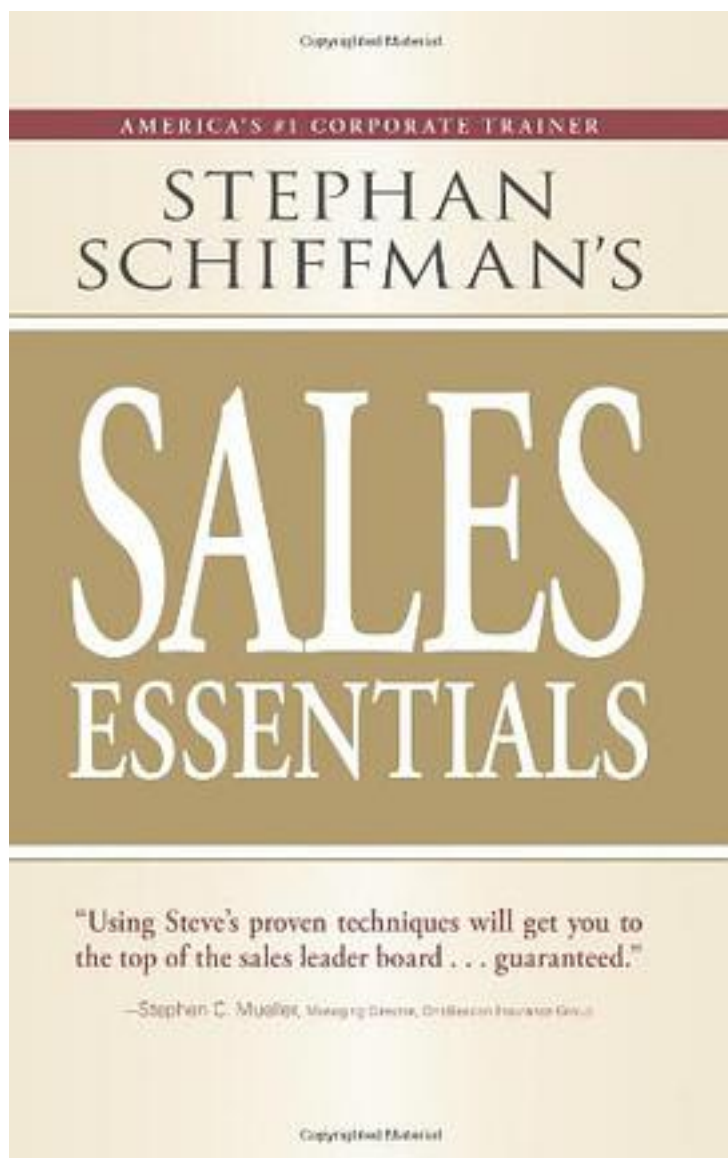


# Stephan Schiffman's Sales Essentials



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He's trained hundreds of thousands of salespeople. He's sold millions of copies of sales training books. He's developed superlative sales techniques that anyone can use to boost personal commissions, as well as company profits. He's Stephan Schiffman--and this is Stephan Schiffman's Sales Essentials. For the first time ever, this mater salesman's knowledge and experience is available in one terrific volume.

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