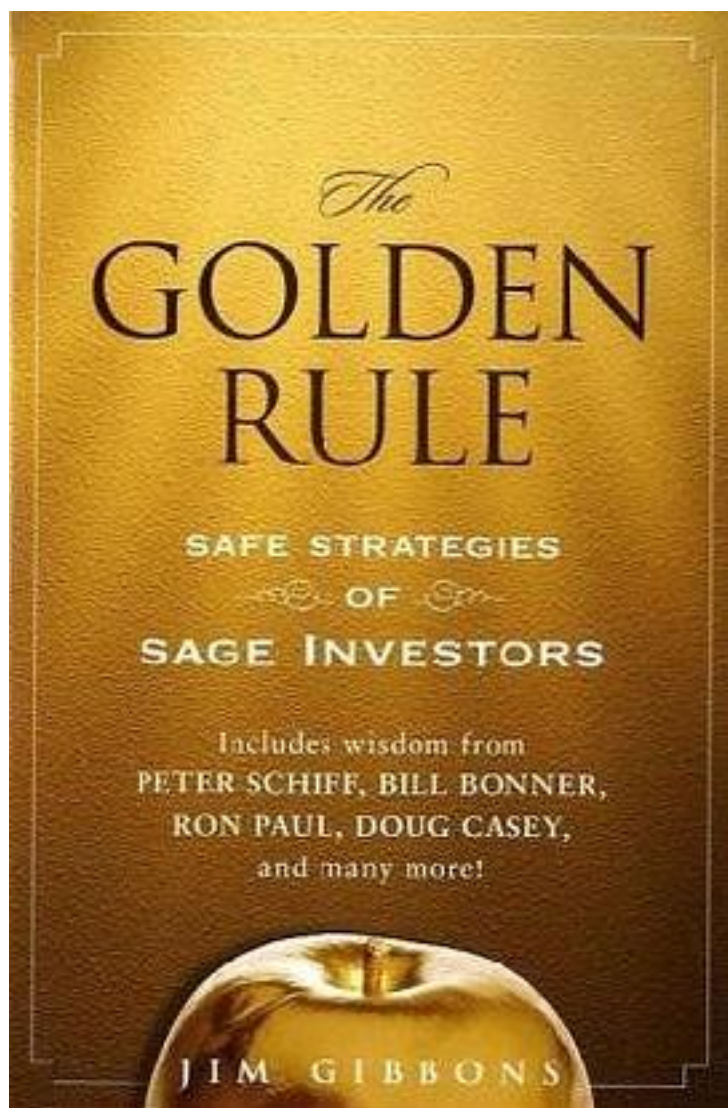


The Golden Rule



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Everything the independent investor needs to know to effectively invest in gold With today's increasing economic uncertainties, a strong investment strategy is to put a portion of your net worth in gold. However, given investors' overall lack of knowledge about gold as an investment, as wealth insurance, or as a store of value, many are hesitant to enter this arena. That's why Jim Gibbons has created "The Golden Rule." This book answers many questions, including: How do you purchase gold and in what form? Why gold now? When should you buy? And, most importantly, from whom? Throughout the book, Gibbons puts gold in perspective and shows you why it belongs in every investor's portfolio. Provides practical gold investment insights from "New York Times" bestsellers Peter Schiff, William Bonner, Doug Casey, Addison Wiggin, and James Turk as well as from leading experts in this field including: Congressman Ron Paul, Rick Rule, Adrian Day, and many others Demystifies gold by putting it in the context of twenty-first century economic realities Highlights a variety of ways to invest in gold-from mining stocks to buying gold coins and bullion With the financial markets more erratic than ever, gold appeals to investors looking for a safe haven for their assets. With "The Golden Rule" as your guide, you'll quickly learn how to make the best decisions possible with regards to this precious commodity.

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评论

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