Theories of Personality

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Designed to prepare readers to apply theories of personality to understanding particular individuals who they may encounter in professional work and in their personal lives, this engaging volume provides an overview of major classic and current theories of personality, together with clear explanation of the latest research. It brings the theories to life through the interpretation of illustrative historic and current biographies. This book covers the important theories in personality research—psychoanalysis, individual psychology, personological trait theory, psychoanalytic learning theory, behaviorism, cognitive social learning theory—as well as the people that pioneered those theories—Freud, Adler, Allport, Skinner, Staats, Dollard, Miller, Mischel, and Bandura. For anyone who wants a better handle on understanding the people in their professional and personal lives.

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