

Motivating People



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This is a practical, pocket-sized guide to motivating people which will give you the information and skills to succeed. You can find out how to maximise the effectiveness of your business by motivating your staff and enabling them to flourish. You'll learn how to encourage teamwork and deal with de-motivated staff. Tables, illustrations, 'In Focus' panels on what to do in a particular situation, plus real-life case studies demonstrate how to help create the right motivational environment. Read it cover-to-cover, or dip in and out of topics for quick reference. It features handy tips in a pocket-sized format. You can take it wherever your work takes you.

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