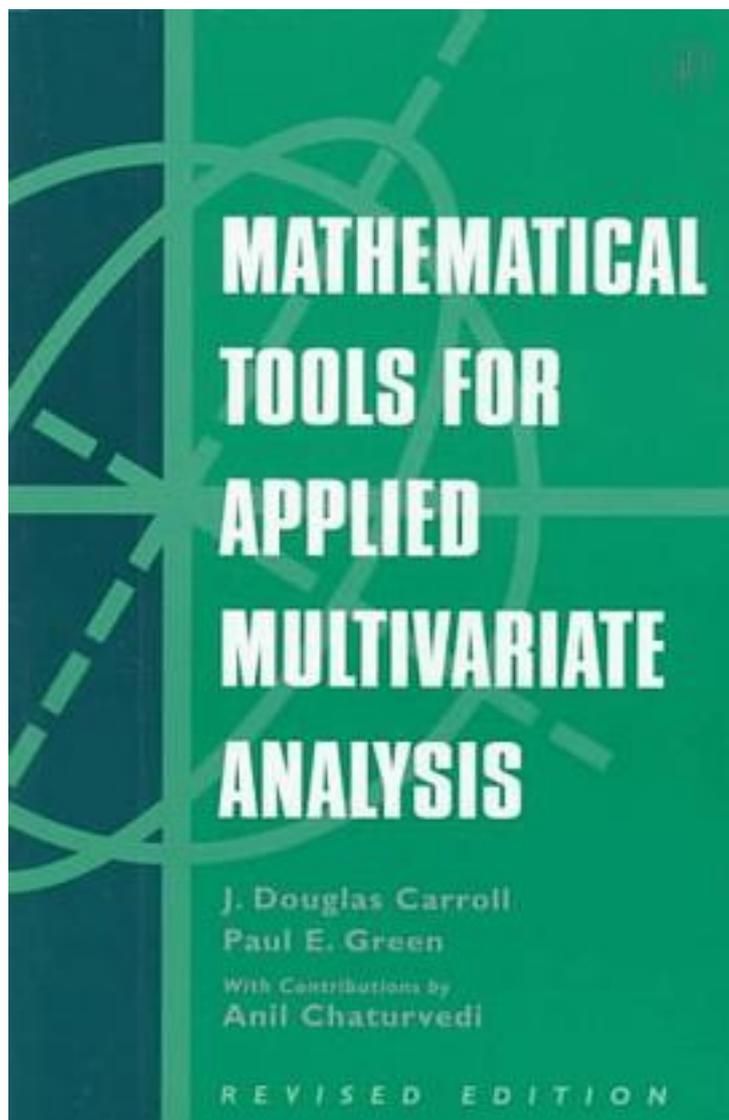# Mathematical Tools for Applied Multivariate Analysis

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著者:J. Douglas Carroll

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This revised edition presents the relevant aspects of transformational geometry, matrix algebra, and calculus to those who may be lacking the necessary mathematical foundations of applied multivariate analysis. It brings up-to-date many definitions of mathematical concepts and their operations. It also clearly defines the relevance of the exercises to concerns within the business community and the social and behavioral sciences. Readers gain a technical background for tackling applications-oriented multivariate texts and receive a geometric perspective for understanding multivariate methods.

作者介绍:

J. Douglas Carroll is the Board of Governor's Professor of Marketing and Psychology in the Graduate School of Management at Rutgers, the State University of New Jersey. He holds a Ph.D. in mathematics from Princeton University. Dr. Carroll has published widely on multidimensional scaling and related techniques of data analysis. He is a member of several professional organizations.

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