

# The Story of Stuff

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HOW OUR OBSESSION WITH STUFF  
IS TRASHING THE PLANET,  
OUR COMMUNITIES, AND OUR HEALTH  
—AND A VISION FOR CHANGE

**Annie Leonard**

Host of the Internet film sensation  
The Story of Stuff  
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著者:Annie Leonard

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We have a problem with Stuff. With just 5 percent of the world's population, we're consuming 30 percent of the world's resources and creating 30 percent of the world's waste. If everyone consumed at U.S. rates, we would need three to five planets! This alarming fact drove Annie Leonard to create the Internet film sensation The Story of Stuff, which has been viewed over 10 million times by people around the world. In her sweeping, groundbreaking book of the same name, Leonard tracks the life of the Stuff we use every day—where our cotton T-shirts, laptop computers, and aluminum cans come from, how they are produced, distributed, and consumed, and where they go when we throw them out. Like Rachel Carson's Silent Spring, The Story of Stuff is a landmark book that will change the way people think—and the way they live. Leonard's message is startlingly clear: we have too much Stuff, and too much of it is toxic. Outlining the five stages of our consumption-driven economy—from extraction through production, distribution, consumption, and disposal—she vividly illuminates its frightening repercussions. Visiting garbage dumps and factories around the world, Leonard reveals the true story behind our possessions—why it's cheaper to replace a broken TV than to fix it; how the promotion of "perceived obsolescence" encourages us to toss out everything from shoes to cell phones while they're still in perfect shape; and how factory workers in Haiti, mine workers in Congo, and everyone who lives and works within this system pay for our cheap goods with their health, safety, and quality of life. Meanwhile we, as consumers, are compromising our health and well-being, whether it's through neurotoxins in our pillows or lead leaching into our kids' food from their lunchboxes—and all this Stuff isn't even making us happier! We work hard so we can buy Stuff that we quickly throw out, and then we want new Stuff so we work harder and have no time to enjoy all our Stuff. . . . With staggering revelations about the economy, the environment, and cultures around the world, alongside stories from her own life and work, Leonard demonstrates that the drive for a "growth at all costs" economy fuels a cycle of production, consumption, and disposal that is killing us. It is a system in crisis, but Annie Leonard shows us that this is not the way things have to be. It's within our power to stop the environmental damage, social injustice, and health hazards caused by polluting production and excessive consumption, and Leonard shows us how. Expansive, galvanizing, and sobering yet optimistic, The Story of Stuff transforms how we think about our lives and our relationship to the planet.

作者介绍:

安妮·雷纳德 (Annie Leonard)

著名环保人士，被《时代》周刊誉为“环保英雄”。

点击量最高的环保短片《东西的故事》制片人，跑遍全球40余个国家，历经25年，走访数百家工厂和垃圾场，调查环境问题和生态可持续性问题。

国际全球化论坛及全球焚化炉替代方案联盟的现任理事，曾任草根回收网络、环境健康基金、全球绿色基金印度分会、全球绿色和平组织印度分会理事。

毕业于哥伦比亚大学，后在康奈尔大学深造，获得城市及区域规划硕士学位。

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标签

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物质主义

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环保

经济学

科普

评论

我非常喜欢这种理想主义丛书

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书评

“环保英雄” 的现实主义与理想主义 游伟

六年前，我妻子参与翻译英国学者卡罗琳·斯蒂尔的著作《食物越多越饥饿》，我帮着校对，得以将这本书好好读了一遍，感触颇多。卡罗琳在这本书中，通过追踪食物如何运送到城市居民的手中这样一个“百姓日用而不知”的课题，一步步揭示...

这本书描述了现代社会的产品全生命周期过程，总的来说，我们人类花费了大量的资源，去开采另一些资源；然后在工厂中用各种化学物质进行加工；压低成本；在市场上想尽各种办法销售给消费者，消费者花钱买了无数没必要买的商品；使用废弃后无论是填埋还是焚烧都造成巨大的环境影...

环保主义者，类似《寂静的春天》一书，在这里不陈腔滥调说一些众所周知却无所行动的道理，从不同的视角看看这本书：1、将消费主义与民有民享民治的理念联系在一起大财团所鼓励的消费主义（GDP主义）通过广告的狂轰滥炸与11.11，将人的成功感、幸福感与消费联系在一起，讲这个...

可以在豆瓣上看到这本书的两个版本，台湾时报版本和浙江人民版本，为什么一个评分为9分，而另一个才6.5分？是因为两本书的内容差异还是因为图书的编辑差异？很不解！！  
从图书的内容来说，应该是关于消费者进行可持续消费的入门读物，更多内容在上手后继续评论。

- 1.自备购物袋是很低层次的环保意识了。
- 2.虽然恨美地，但其实我们是以美帝高浪费的生活方式为努力方向，还要再加上高消耗自家资源，这点和美帝不同……
- 3.垃圾焚烧厂本身原来就是个巨大污染源，问题极多！美帝上世纪80年代后没再建厂，我们现在才拿来当救星……

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