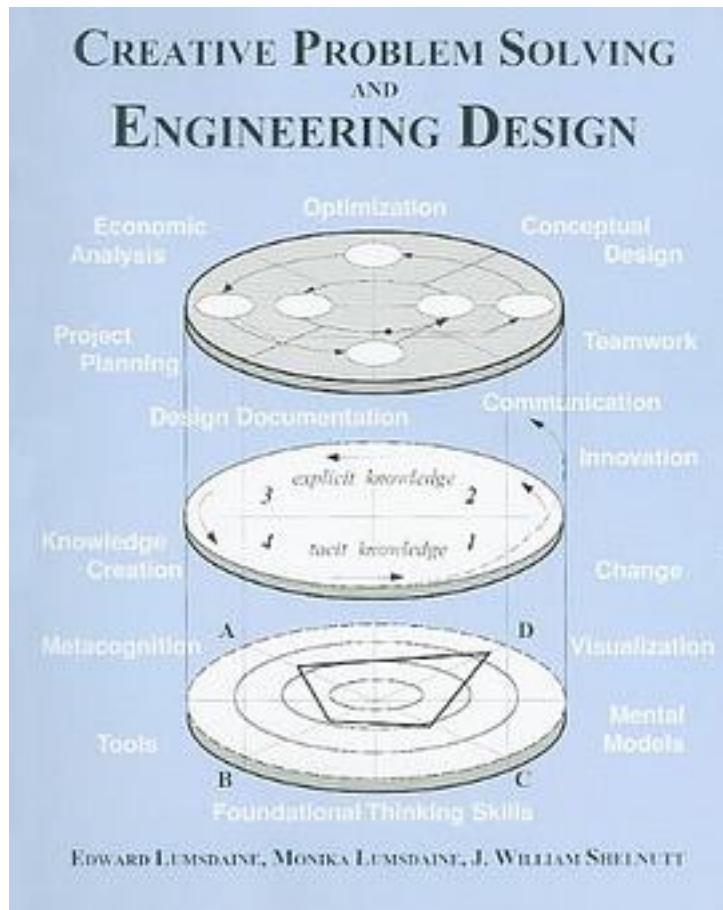


Creative Problem Solving and Engineering Design (with FREE CD ROM)



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The purpose of this book is to enable engineers and technologists to be more innovative in conceptual design. Depending on the degree of emphasis placed on

process (creative problem solving) or product (a rigorous yet innovative design project outcome) this text can be used for a variety of different ways: introductory courses (freshmen), multidisciplinary courses and team projects, senior capstone design; workshops for engineers and managers in industry and business. Free TEACHING MANUAL available at www.engineering-creativity.com

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