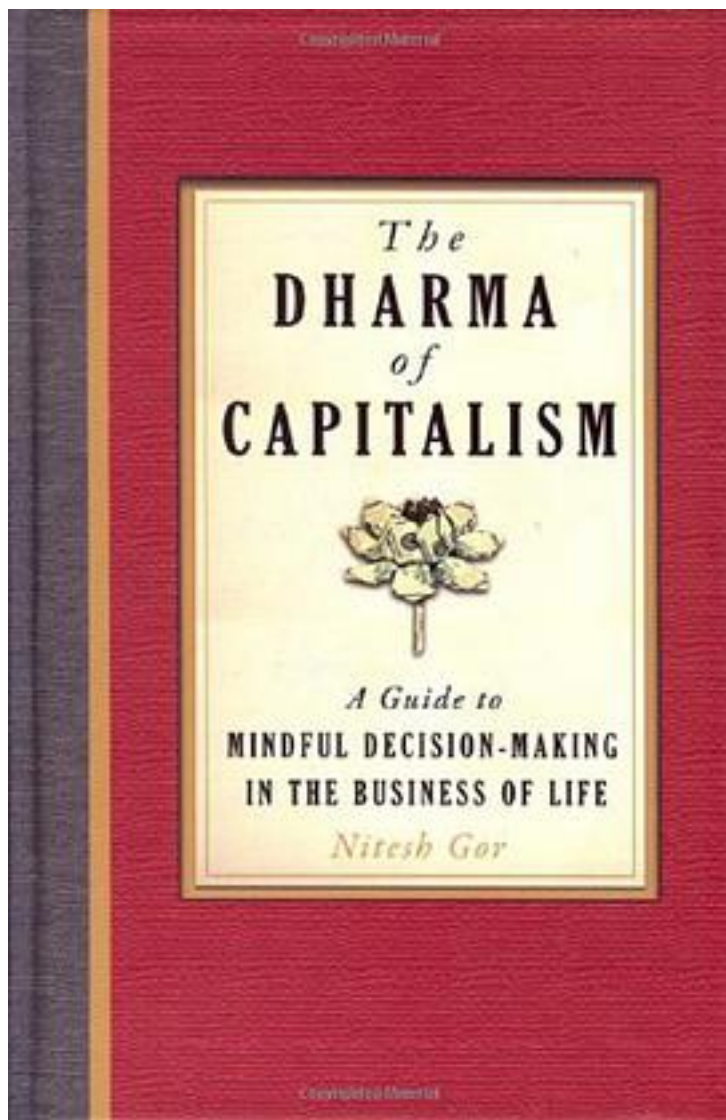


The Dharma of Capitalism



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著者:Nitesh Gor

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When you merge social responsibility with commerce and money, you get a decision-making tool for life and work that increases the chances of making the "right" choice. The Dharma of Capitalism is a guide to thoughtful decision making for capitalists of all sizes and stripes. People, nations, and businesses the world over feel the urgency to do the right thing, but it is an urge with many interpretations and potential manifestations. Does it mean reducing your carbon footprint? Does it mean following fair labor practices? Does it mean strong corporate governance? Does it mean giving more to charity? It is all these and more. The Dharma of Capitalism lays out the principles and decision-making process for this new approach to conducting business and thinking about money that goes beyond what we call social responsibility.

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