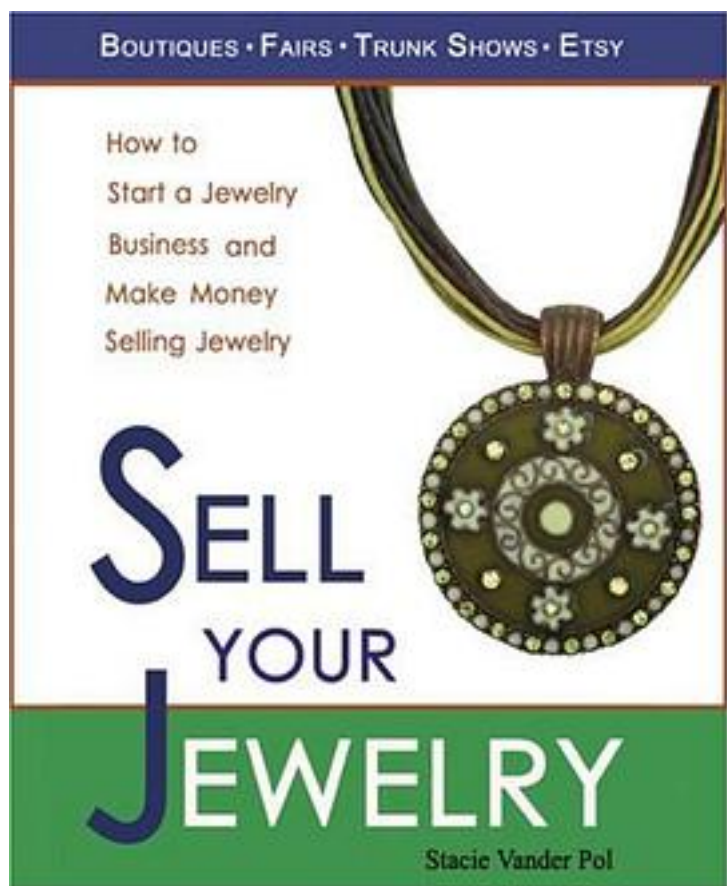


Sell Your Jewelry



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Sell Your Jewelry is a complete guide to starting a jewelry business. This book includes all you need to know to establish your company, build a customer base, and develop a profitable business selling your handmade jewelry. Written in plain English, the concepts are easy to understand and apply, regardless of your level of experience. In addition to the basics of running a business, this book teaches secret tips to ensure

your success. For instance, did you know that jewelry business owners can buy supplies at wholesale prices and pay half of what everyone else pays? Do you know the four simple things you can do to increase the value of your jewelry and command higher prices? Did you know that defining your target customer is the most important step in marketing your jewelry? This book will teach you all of that and more. You'll learn to: Convert your craft into a company Earn an income selling your jewelry Develop a defined style and niche Create products people will buy Attract customers Buy supplies at wholesale discounts Increase your profits Sell your jewelry in retail outlets Sell at craft shows and street fairs Sell at trunk shows and open houses Make a living selling on Etsy

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