World Class IT
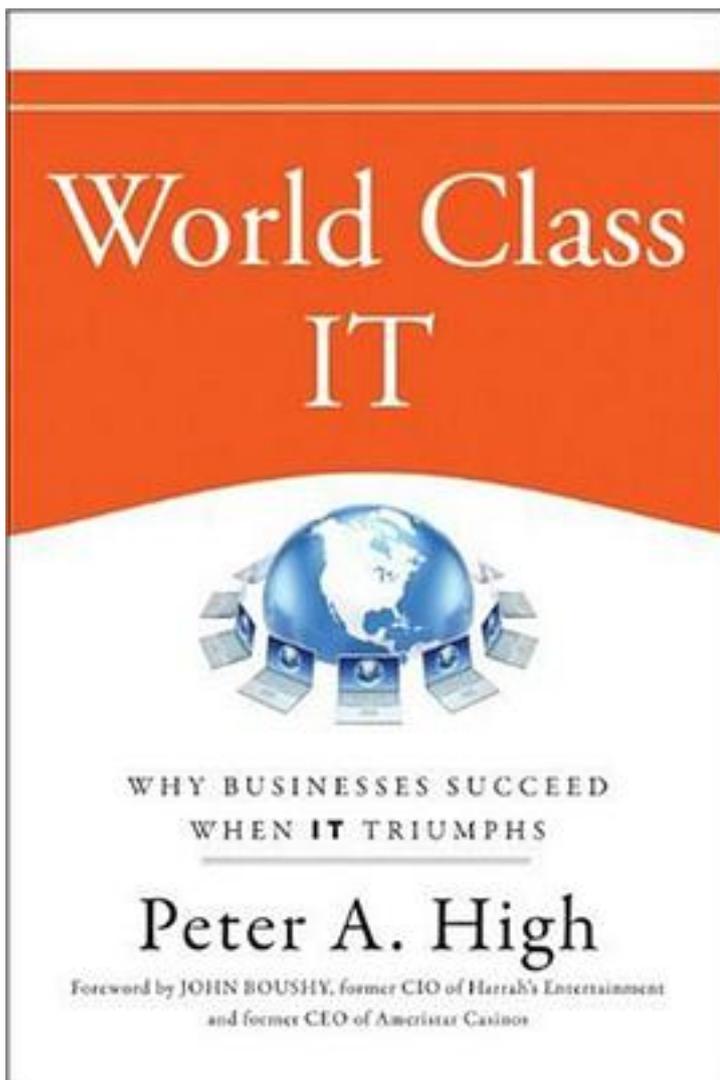
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Praise for World Class IT

"Technology and business leaders alike must understand how to use IT to their advantage. Today, all businesses are technology companies powered by people; it is simply a question of degree. Failure to understand this and to harness technology to a company's advantage will result in one's company being a follower in an industry as opposed to a shaper of it. In World Class IT, Peter High distills the key principles for business and IT leaders to follow to ensure that your company is a leader rather than a laggard."

—Robert Willett, CEO, Best Buy International

"World Class IT taps the experience and advice of the world's greatest thinkers in corporate technology and marries it with a simple, yet powerful working framework. Peter's access to the best-of-the-best CIOs and his ability to boil their learnings down to the essentials is invaluable."

—Gregor Bailar, former chief information officer, Capital One, and former chief information officer, NASDAQ

"Peter High has made a valuable, highly practical, and rigorous contribution to principles-based IT resource management. Peter has observed accomplished CIOs transforming IT management in their organizations from narrow 'spectator support' for their senior management teams to a 'participative sport' resulting in a strategic IT asset. This is an important read for CIOs and their IT management teams."

—Richard Nolan, the Philip M. Condit Endowed Chair in Business Administration at the University of Washington, Foster School of Business, and the William Barclay Harding Professor of Business Administration at the Harvard Business School (emeritus)

"Peter High has uncovered and illuminated important principles that are relevant to any IT executive. We find that many of our most successful IT strategies are reflected in his framework, and I certainly learned from his research, as well."

—Randy Spratt, executive vice president, chief information officer, and chief technology officer, McKesson

"Following the principles and subprinciples of World Class IT offers invaluable insights and will improve performance no matter the company."

—Tim Harvey, former executive vice president of shared services and chief information officer, Hilton Hotels Corporation

作者介绍:

Foreword by John Boushy, former CIO of Harrah's Entertainment and former CEO of Ameristar Casinos

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标签

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评论

书评

为什么中国民营企业可以生存，但规模无法扩大，或者说一扩大就死，很多问题出在IT上，我读过《IT真的很重要：世界级公司的成功战略》之后，我们来分析一下中国民营企业可以生存但扩大规模就会死的原因。
第一：中国民营企业可以生存主要原因是因为中国人口多，十三...

你有没有觉得公司的网站在用户体验上特别糟糕？
有没有发现公司虽然有庞大的客户群，却不知道如何对他们进行有效地管理和营销？
也许你的老板认为公司的运营部门只是为员工装装系统，杀杀毒，就ok了？
如果还打算按照传统的经营模式就想继续生存，可能要面临的最终结局是被早已...

都说二十一世纪是信息的时代，步入二十一世纪中国企业紧紧的根上了世界信息化的脚步，加快企业信息化的建设。如果说上世纪末中国企业还停留在单个系统的建设上，本世纪中国企业的信息化已经迈入系统化集成化综合平台化的阶段。虽然国内企业信息化建设的程度还不能整齐划一，在...

解释一下我的标题，我觉得这本书不仅仅是一本书，而是一个解决方法。
我很惊奇的是，在我读者本书的过程中，我会发现，书中很多理念确实能在现实中用到，而且采用以后会收到不错的回响，所以我觉得这本书很有价值。值得所有IT管理者一读，以及那些对IT有兴趣的...

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