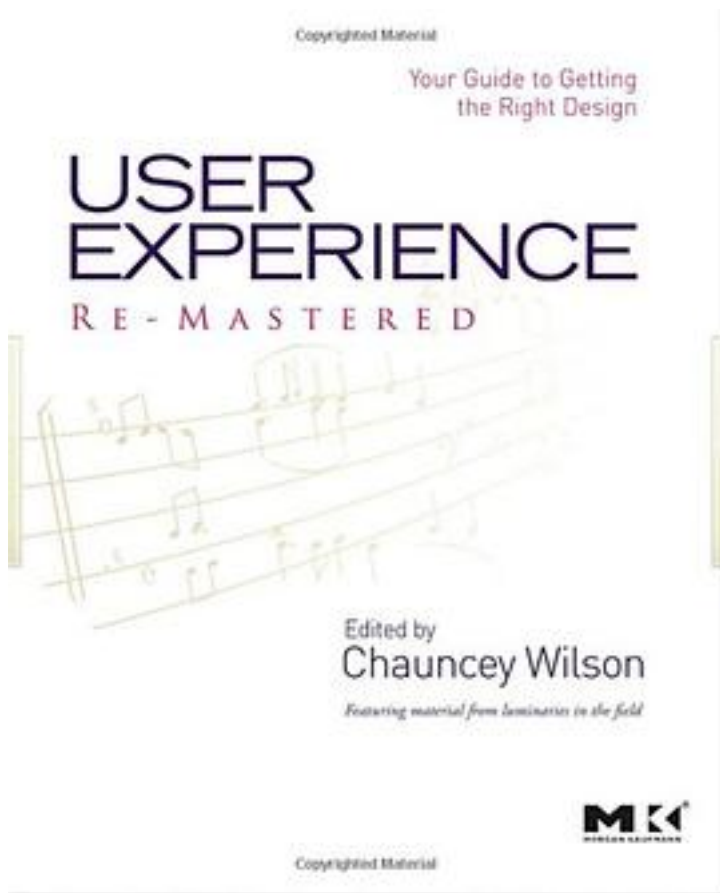


User Experience Re-Mastered



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著者:Chauncey Wilson

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Good user interface design isn't just about aesthetics or using the latest technology. Designers also need to ensure their product is offering an optimal user experience. This requires user needs analysis, usability testing, persona creation, prototyping, design sketching, and evaluation through-out the design and development process.

User Experience Re-Mastered takes tried and tested material from best-selling books in Morgan Kaufmann's Series in Interactive Technologies and presents it in typical project framework. Chauncey Wilson guides the reader through each chapter, introducing each stage, explaining its context, and emphasizing its significance in the user experience lifecycle. This gives readers practical and easily applicable direction for creating web sites and web applications that ensure the ultimate experience. A must read for students, those new to the field, and anyone designing interfaces for people!

A guided, hands-on tour through the process of creating the ultimate user experience - from testing, to prototyping, to design, to evaluation

Provides tried and tested material from best sellers in Morgan Kaufmann's Series in Interactive Technologies

Presents material from luminaries field in a straightforward, easy to digest format ideal for students and those new to the field

作者介绍:

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标签

用户体验

UX

design

UR

UI

评论

虽然很喜欢academic风格的书，不过这书就是用可用性大师Jakob Nielsen第一章糊一下人，除了card sorting 和persona，其他感觉没多大价值。

Good book for ux evaluation.

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书评

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