

Organizational Behavior



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"Organizational Behavior, Eighth Edition", continues in its tradition of being an up-to-date, relevant and user-driven textbook. Kreitner and Kinicki's approach to organizational behavior is based on the authors' belief that reading a comprehensive textbook is hard work, but that the process should be interesting and sometimes fun. Thus, they consistently attempt to find a way to make complex ideas understandable through clear and concise explanations, contemporary examples, a visually appealing photo/art program, and/or learning exercises. With every edition, the authors make every effort to respond to user feedback and ensure the text covers the very latest OB research and practices. The cover again depicts the well-known Wolf brand, but this time with a black and white illustration of two wolves. This remains a central theme because Kreitner and Kinicki see wolves as an instructive and inspiring metaphor for modern Organizational Behavior. Wolves are dedicated team players, great communicators, and adaptable. These are key success attributes in today's workplace.

作者介绍:

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