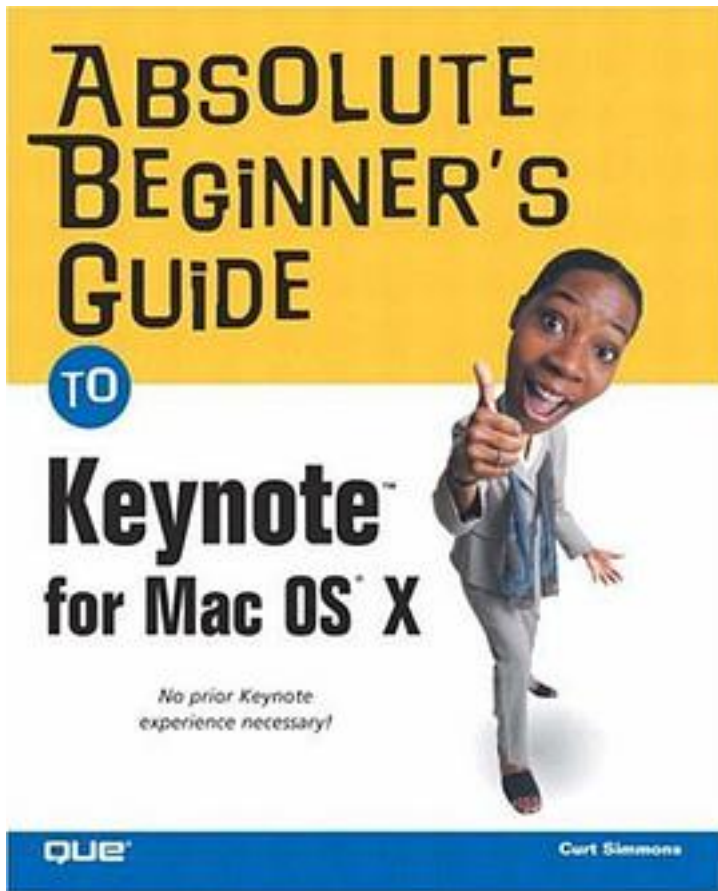


Absolute Beginner's Guide to Keynote for Mac OS X



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Priced at \$99, Keynote is the new application that promises to bring to everyone the ability to create stunning, professional-quality presentations. It includes professionally designed themes, top-end typography, animated charts and tables, and cinematic

quality transitions. Keynote has Apple's traditional elegance and ease-of-use, with intuitive controls and beautiful graphics. Keynote 1.0 has been positively reviewed by the press. Though Apple has not yet released any sales figures, it is clear that the software is gaining rapid adoption. According to MacCentral, the company's CFO was saying that its software sales were great, "fueled by the release of iLife, Keynote, and Final Cut Express." The First Looks reviews are just coming out now, but they are undeniably positive. This book shows users how to: * Design compelling presentations swiftly, using Keynote's advanced typography, gorgeous charts, and included layout themes. * Give a presentation pizzazz by using spiffy visual effects like slide transitions, builds, and element effects. * Easily manage a presentation's pace using Keynote's thumbnail viewer, slide navigator, and grouping capabilities. * Precisely control how to convey a message with advanced but easy-to-use anti-aliased text, dynamic alignment guides and multimedia components.

作者介绍:

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