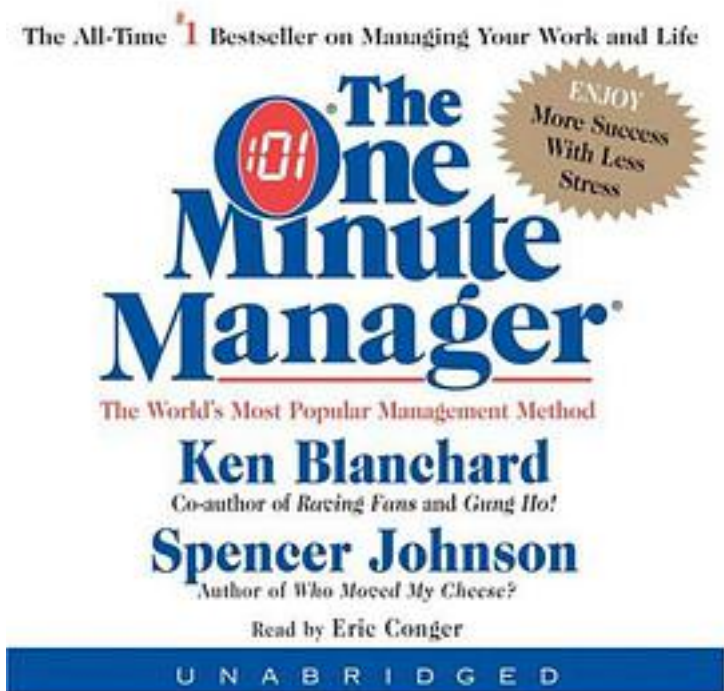


The One Minute Manager CD



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For more than twenty years, millions of managers in Fortune 500 companies and small businesses nationwide have followed The One Minute Manager's techniques, thus increasing their productivity, job satisfaction, and personal prosperity. These very real results were achieved through learning the management techniques that spell profitability for the organization and its employees. The One Minute Manager is a concise, easily read story that reveals three very practical secrets: One Minute Goals, One Minute Praisings, and One Minute Reprimands. The audio also presents several studies in medicine and the behavioral sciences that clearly explain why these apparently simple methods work so well with so many people. By the audio's end you

will know how to apply them to your own situation and enjoy the benefits.

作者介绍:

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标签

管理

技术

成长

思维

评论

我只是想请问，为什么要用讲故事的方式来说明一个方法？

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书评

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