Strategy, Systems and Scope

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著者:Prencipe, Andrea

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Systems integration capabilities have been hailed as a new foundation for firm competitive advantage. This book delves into the nature of these capabilities and examines their impact upon firm business strategies. The book is grounded in field research projects and draws upon qualitative and quantitative research methods and data. It includes chapters which cover: the origins and development of systems integration; case studies that highlight the empirical foundations of systems integration; and, the implications of findings for other industries.

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