Animation

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In amusement parks and theme parks the role of architecture in generating an emotional experience has long outgrown its mere functional and structural aspects. This trend is now pervading shopping malls, airports, museums, even banks, and is one which progressive architects will have to confront, as it becomes an increasingly important feature for investors and users in our pleasure-seeking society. With a wealth of international examples ranging from the prototype Disneyland (where Walt Disney's concepts of animation were congenially transformed into reality) to historical amusement parks and modern day theme parks, "Animation" investigates this global trend in contemporary architecture for the first time. Rich visual images and astute

analytical texts reveal how animation architecture functions, the effects it can achieve and the uses it can be put to.

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