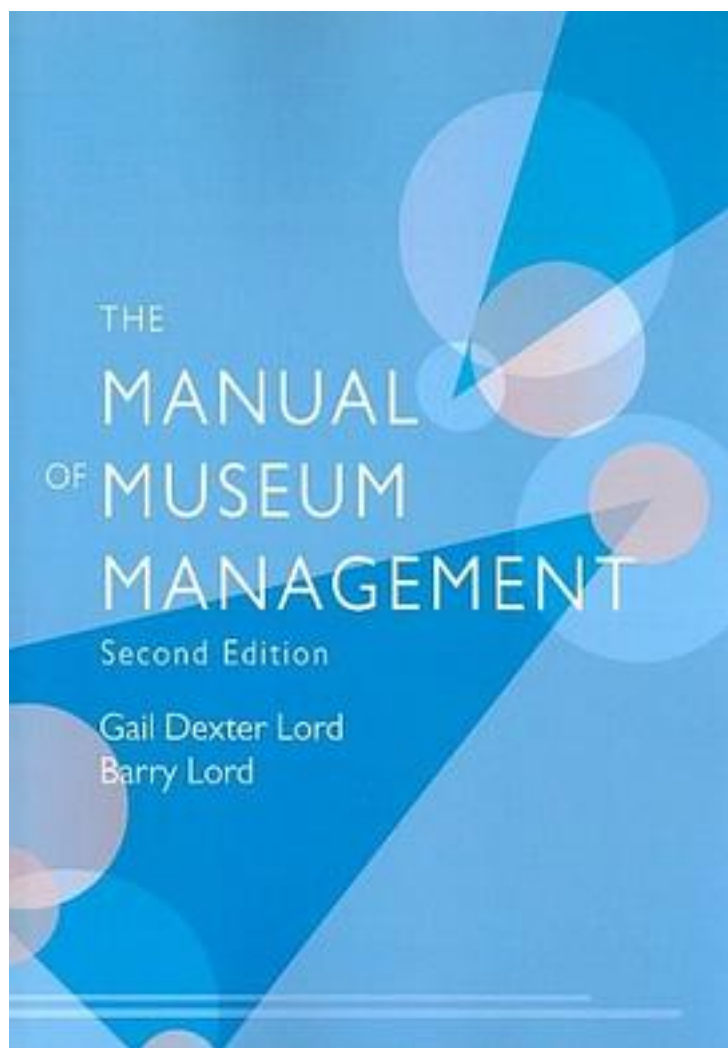


The Manual of Museum Management



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Despite recessions and rapid social change, museums remain highly successful cultural institutions. Museum management in the 21st century will have to respond to many challenges including higher visitor expectations whilst maintaining core objectives. The Manual of Museum Management presents a comprehensive and incisive analysis of the principles of museum organization, the ways in which people work together to accomplish museum objectives, and the ways in which museums, large and small, can function most effectively. An outstanding group of contributors has added case studies from museums and galleries around the world, bringing the principles to life with first-hand accounts of challenges and achievements in the operation of museums today. Including a foreword by Nicholas Serota, Director of the Tate Gallery, this easy-reference manual provides essential advice and guidance for anyone involved in the creation, development, and management of museums. Visit the authors' web page

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