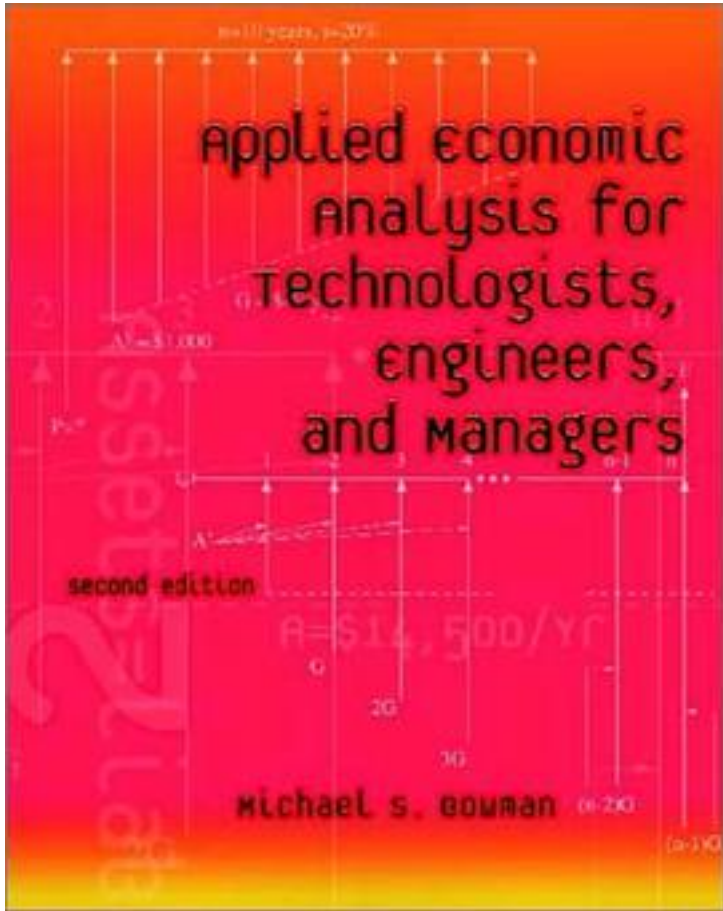


Applied Economic Analysis for Technologists, Engineers, and Managers



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For courses in Economic Analysis and Engineering Economics taught out of departments of engineering, technology or engineering technology. This book

provides a practical approach to making integrated financial decisions in contemporary organizations. While mathematics is used throughout, the focus of this text is the application of the math techniques in real-world settings. Examples, Questions, Problems, and Discussion Cases balance quantitative analysis, team-based decisions, technical factors, and qualitative information.

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