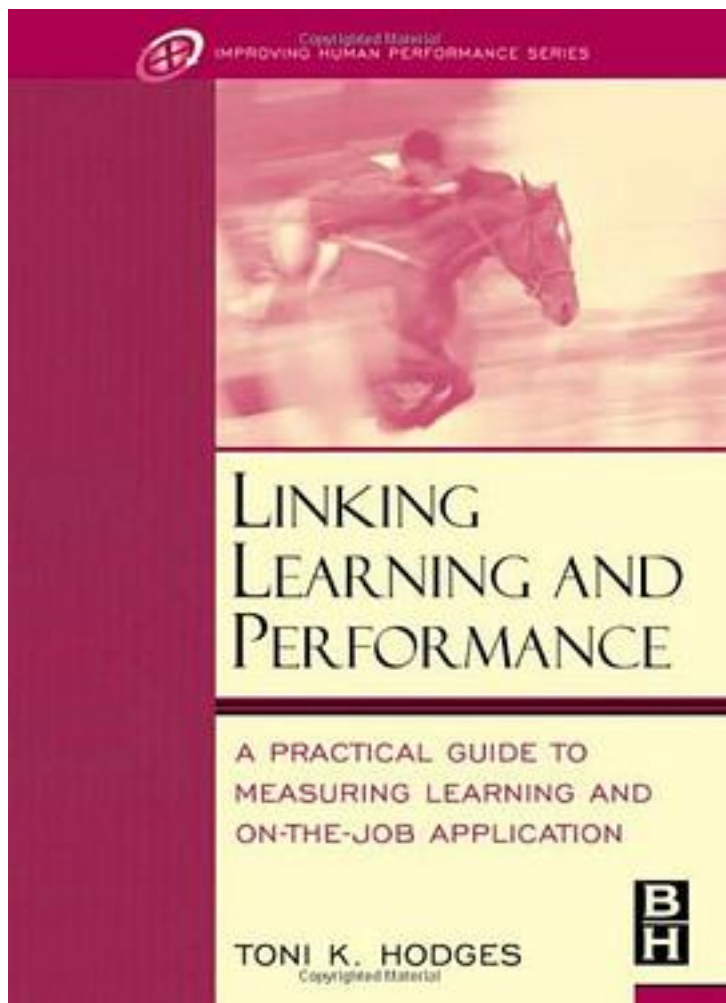


Linking Learning and Performance



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While return-on-investment measurement programs have gained wide acceptance and popularity over the last few years, two key components to successful program

evaluation are often neglected: learning and performance evaluation. This book provides a step-by-step approach for developing learning and performance measures and a method for analyzing and reporting results. The easy to use format serves as a quick reference-featuring the necessary checklists to evaluate the situation and tools for immediate application in a number of organizational settings-sales, leadership, and technical. It will prove an invaluable resource for anyone involved in training, HRD, human resource measurement and evaluation, and performance improvement. It provides a step-by-step approach for developing learning and performance measures and a method for analyzing and reporting results. It is a new addition to the highly successful "Improving Human Performance Series".

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