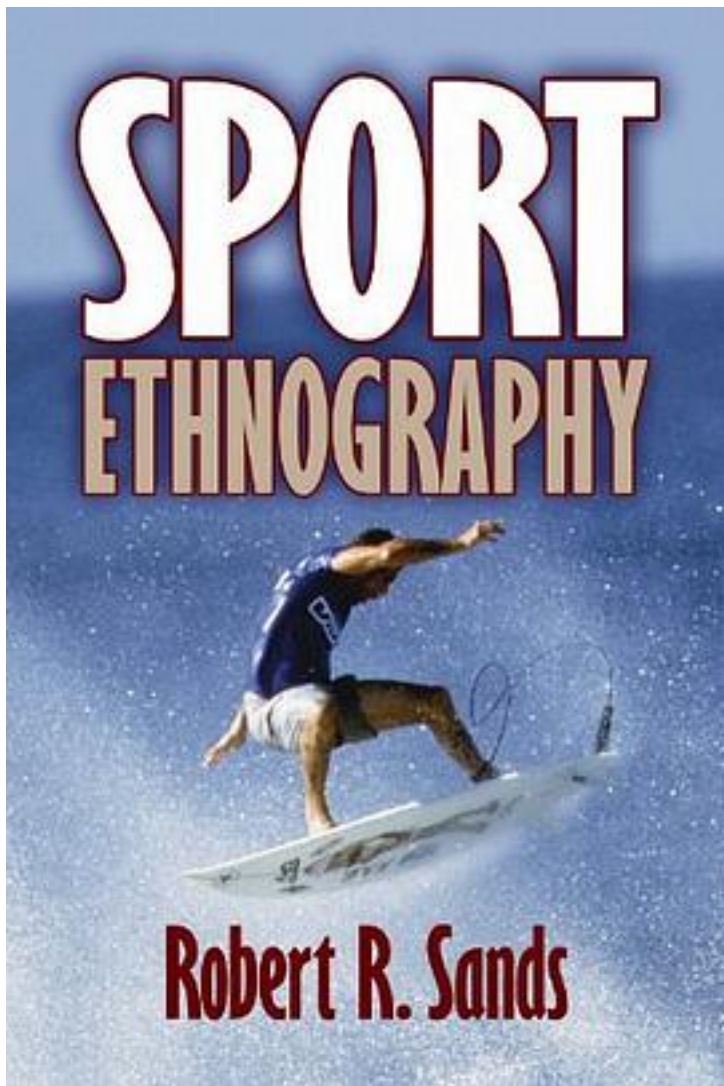


Sport Ethnography



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著者:Sands, Robert R.

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This work incorporates methodological case studies to illustrate field techniques in specific sport situations. Ethnographic methods and the fundamentals of fieldwork conveyed through examples of sport ethnography give the reader a familiarity not found in any other ethnography text. It also addresses the recent controversy, both in anthropology and other social science fields, surrounding what the data actually means and how the reader can use the data that is ultimately collected. Professional ethnography is far more than recording behaviour through a video lens or a microphone, catching behaviour in a snapshot, or describing it in a notebook; it requires a thorough knowledge of fieldwork. The book provides the reader with this comprehensive understanding by presenting detailed information on: participant observation; interviewing and establishing rapport; interpretation of experience; analyzing and writing about culture; and an understanding of ethics.

作者介绍:

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