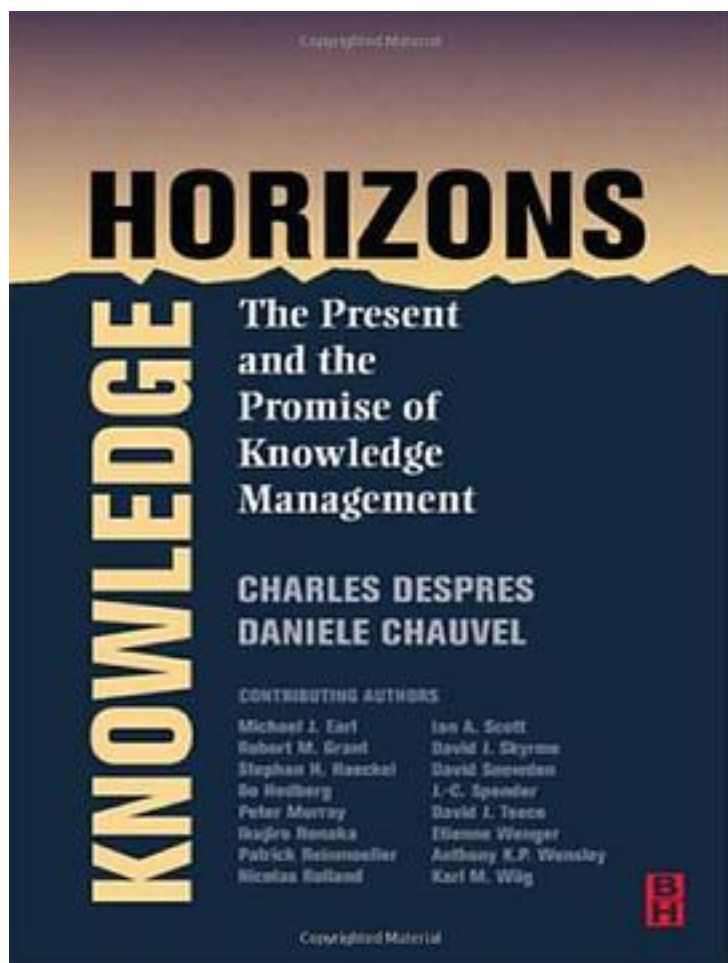


Knowledge Horizons



[Knowledge Horizons_ 下载链接1](#)

著者:Despres, Charles (EDT)/ Chauvel, Daniele (EDT)

出版者:

出版时间:2000-10

装帧:

isbn:9780750672474

"Knowledge Horizons" charts the feasible future for knowledge management. This practical and provocative resource presents the work of many of the leading voices in knowledge management and related disciplines, who explore the current trends and

offer pragmatic and authoritative thinking on applied knowledge management from a variety of positions. Knowledge management is the new frontier for businesses, organizations, and institutions of all kinds. For those that hope to conquer this new territory, establishing a better understanding of current and future knowledge management trends and adoption of the most effective practices is imperative. There are numerous options for executives: intranets, extranets, group ware, and core competencies are continually being refined. New entities and rules in terms of intellectual capital and the 'Chief Knowledge Officer' are emerging. "Knowledge Horizons" addresses these issues by exploring current and future knowledge management trends, gauging the future value of knowledge management investments, and how they will drive new business initiatives, and integrates the experience and insights of managers and cutting-edge research from experts in the field. It helps knowledge managers understand current and future knowledge management trends. It enables organizations to gauge the future value of knowledge management investments and how they will drive new business initiatives. It pragmatically integrates the experience and insights of managers and consultants with cutting-edge academic knowledge management research.

作者介绍:

目录:

[Knowledge Horizons_ 下载链接1](#)

标签

评论

[Knowledge Horizons_ 下载链接1](#)

书评

Knowledge Horizons_下载链接1_