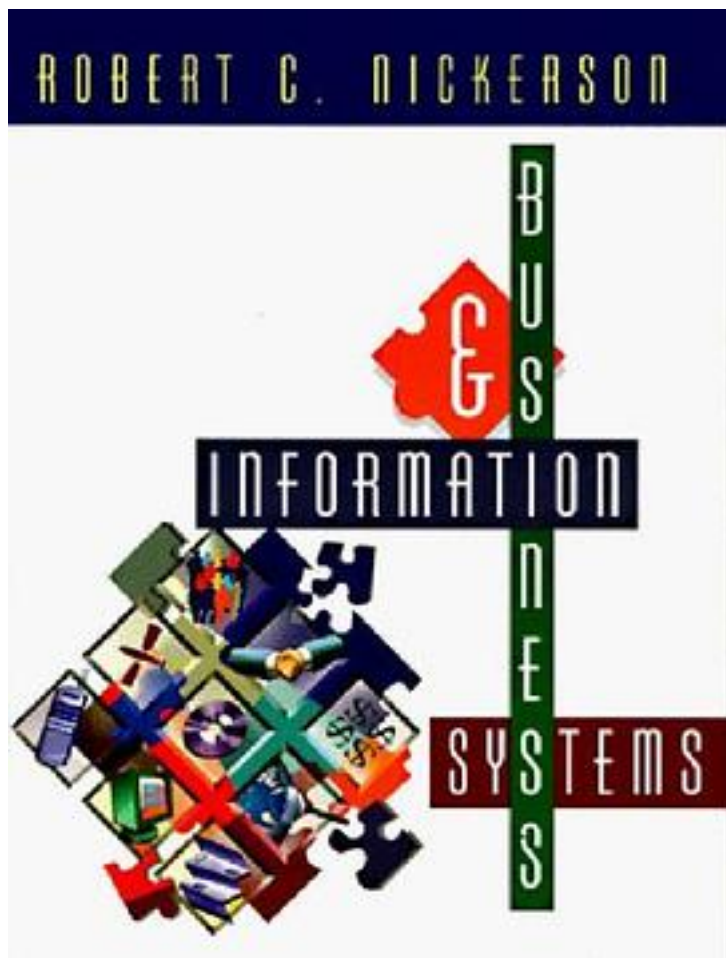


Business and Information Systems



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For courses in Introduction to Information Systems, Introduction to Computer Information Systems, and Management Information Systems. This text takes the unique approach of integrating both the fundamentals of information systems and

technology with the essentials of business operation and management. The importance of information systems to end users is emphasized throughout the book. An early presentation of business concepts provides students with a solid foundation to understand information systems. A broad view of information systems takes a look at individual, workgroup, organizational, interorganizational, and international perspectives.

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