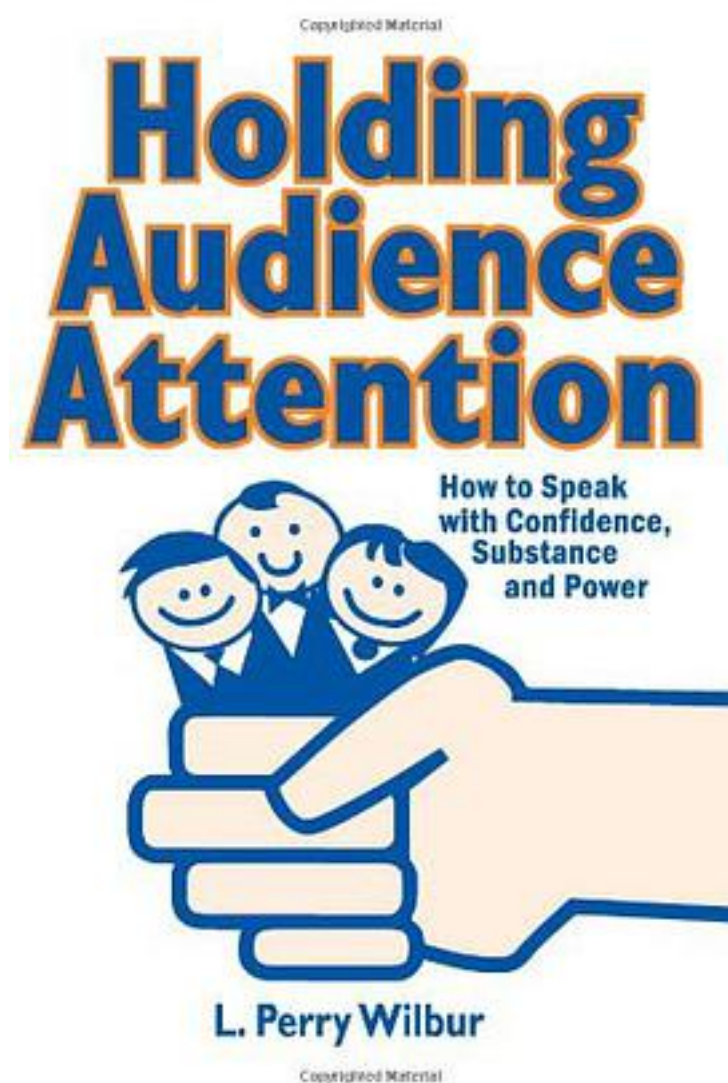


# Holding Audience Attention



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Have you ever listened to a dynamic speaker or performer who immediately aroused the audience's attention and kept them spellbound for the entire presentation? How do they do it? What is their magic formula? In this book, you will learn the secrets used by professional speakers and performers to quickly grab and hold an audience's attention. You will learn how to speak and act with confidence, substance, and power. Whether you are simply giving a talk at a local meeting or have goals of becoming a paid speaker or performer, this book will show you how to present yourself and your material like a professional.

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