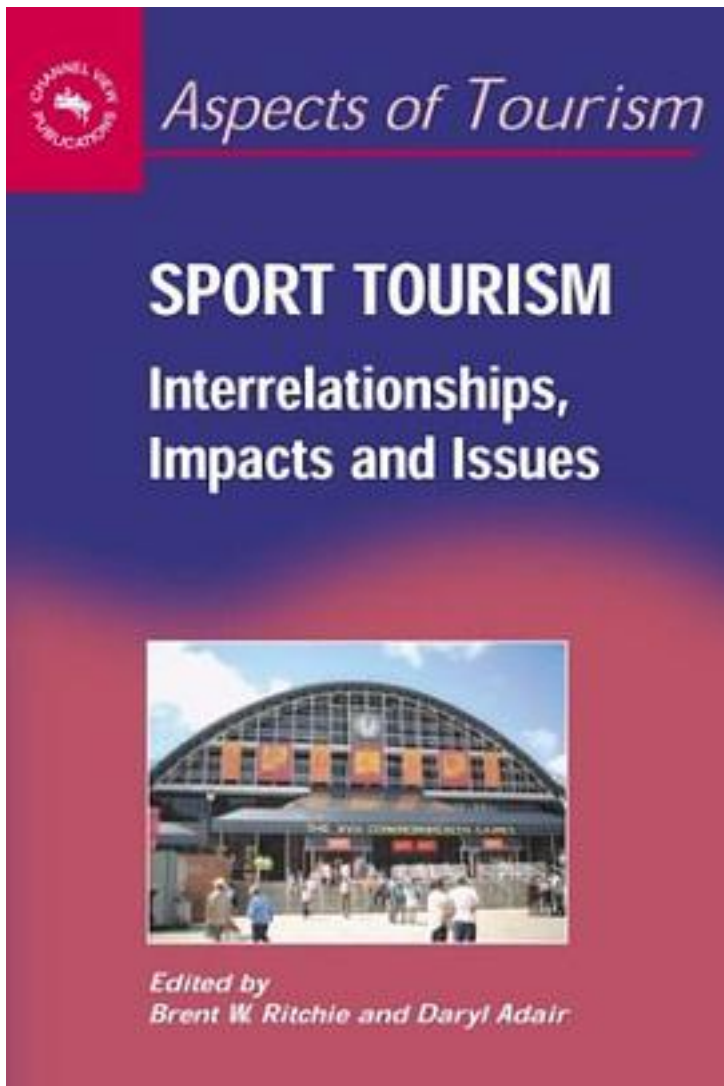


Sport Tourism



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著者:Standeven, Joy

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An emerging segment of the world's largest and fastest-growing industry, sport tourism capitalizes on the relationship between tourism and the high-profile, multi-billion dollar sports industry. "Sport Tourism" provides an in-depth analysis of the nature of sport, the nature of tourism, and the symbiotic relationship between the two. Standeven and De Knop present detailed case studies from around the world to illustrate the interplay between sport tourism and-the economy, -sociocultural dynamics, -people's health, -the environment, -urban development, and-public policy. Paying special attention to cultural variations, Standeven and De Knop explore the way sport tourism is administered in countries around the world. They examine current trends and assess future prospects. A useful reference for industry personnel and an illuminative text for students, "Sport Tourism" provides valuable insight into this dynamic industry.

作者介绍:

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