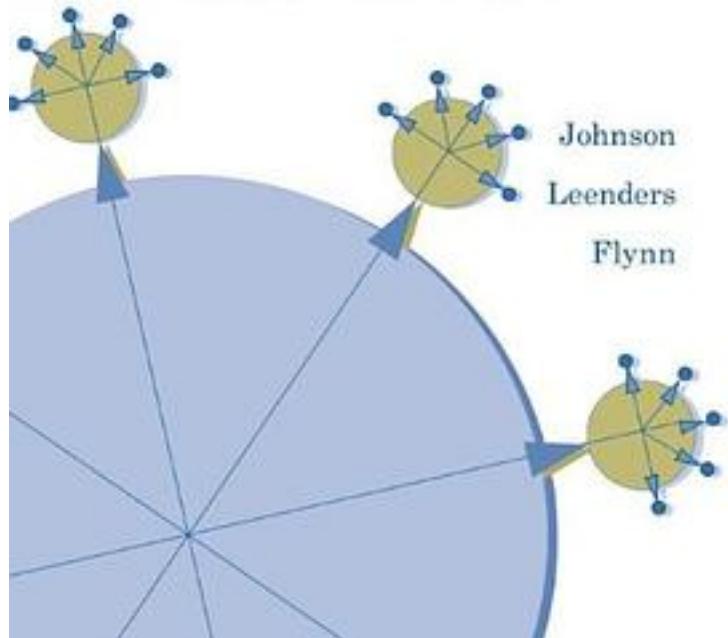


Purchasing and Supply Management

Fourteenth Edition

Purchasing and Supply Management



[Purchasing and Supply Management 下载链接1](#)

著者:Pooler, Victor H./ Pooler, David J.

出版者:

出版时间:1997-6

装帧:

isbn:9780412106019

"Purchasing and Supply Management" includes the latest management, procurement, and negotiation techniques and the authors have taken great care to integrate the impact of global commerce on the buyers job. Historically, purchasing evolved as a weak part of manufacturing, gained its independence, and expanded to a financial

contributer to a company's success. A major challenge of the buying job is to manage supply management. To do this, the buyer must know and use the full range of techniques and procedures available to the true professional. This book is dedicated to these functions of supply and all they entail.

作者介绍:

目录:

[Purchasing and Supply Management 下载链接1](#)

标签

评论

[Purchasing and Supply Management 下载链接1](#)

书评

[Purchasing and Supply Management 下载链接1](#)