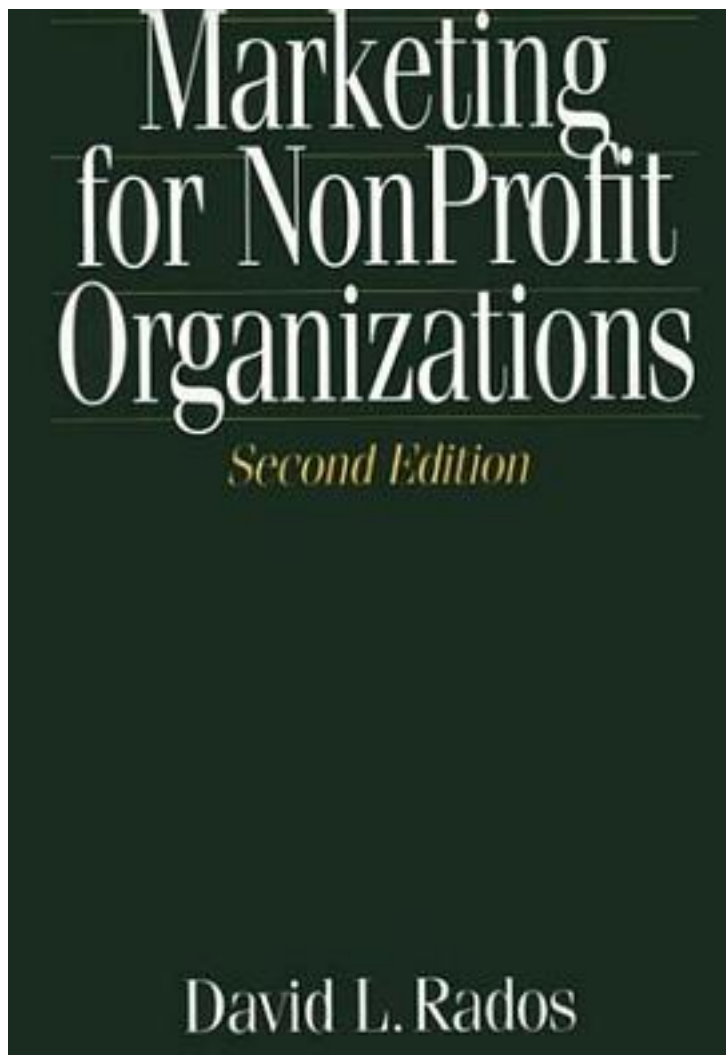


# Marketing for Nonprofit Organizations



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This text should be of interest to anyone interested in marketing in the nonprofit sector. It is a comprehensive guide, covering the entire field, from explaining what marketing is to describing the role of marketing in the nonprofit organisation. It provides specifics on pricing, distribution, product, and marketing communications.

作者介绍:

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