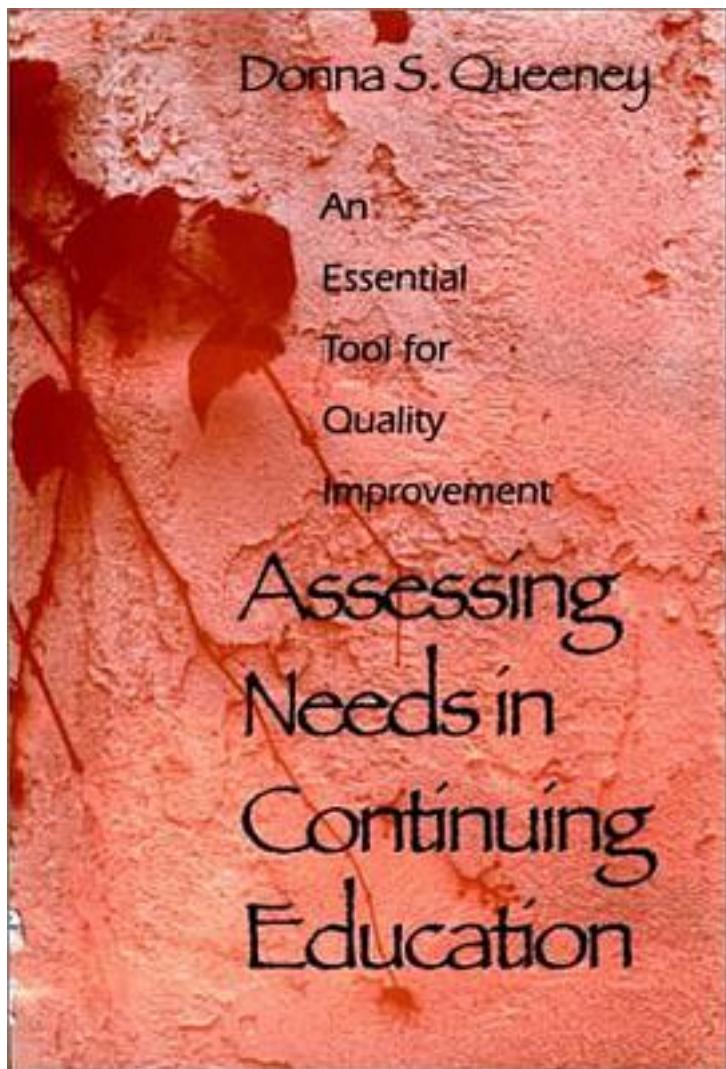


Assessing Needs in Continuing Education



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Takes needs assessment out of the realm of theory and good intentions, and shows us when, why, and especially how it can be done? Filled with useful insights and practical examples.

--Clifford Baden, director, Programs in Professional Education, Harvard University

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