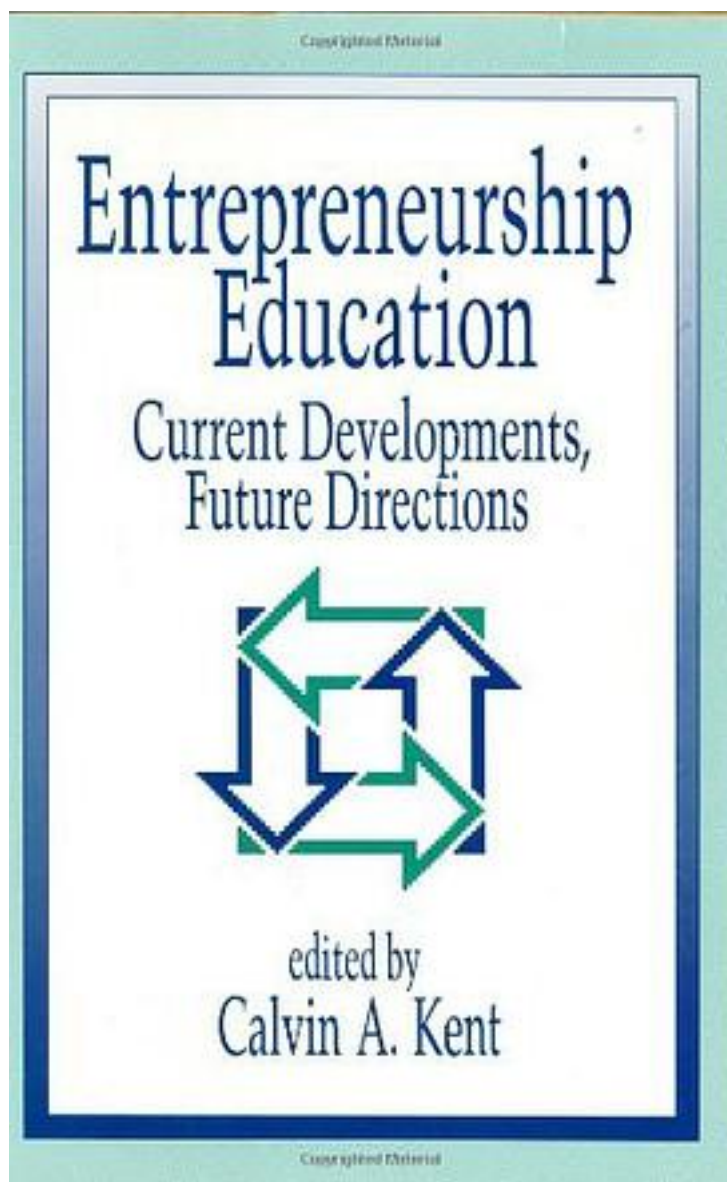


Entrepreneurship Education



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The past decade has witnessed an explosion in the number of entrepreneurship education programmes in the USA. In this book, 18 contributors survey and report on the latest developments in entrepreneurship education at the elementary, secondary and university levels. They explore what works and what doesn't, suggest ways to improve current programmes and propose solutions for areas not adequately covered by existing programmes. They come to the conclusion that many traditional models of entrepreneurship education must be discarded if it is to be effective in the years to come. In particular, they argue that entrepreneurship cannot be taught in non-entrepreneurial settings by teachers who are not themselves entrepreneurial. The book begins with a discussion of the key features of entrepreneurship and how entrepreneurship and education interface with each other. It goes on to discuss entrepreneurship on college campuses, showing how the entrepreneurship curriculum in schools of business has evolved from a course in small business management to full-blown programmes in entrepreneurial studies. It also looks at how entrepreneurship can be integrated into a variety of secondary school courses in social studies as well as those in business and vocational education programmes. Highlighted are new directions in vocational entrepreneurship education and special problems involved in entrepreneurship education for the urban and at-risk student. Finally, the contributors discuss what can be done to keep the entrepreneurial spirit alive through the elementary grades.

作者介绍:

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