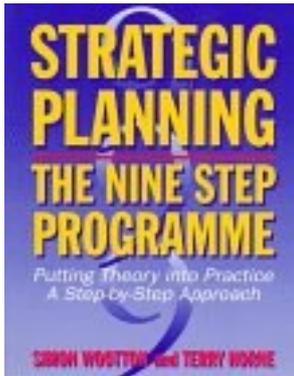


Strategic Planning



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著者:Bryson, John M.

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"Bryson's Strategic Planning Set" is made up of "Strategic Planning for Public and Nonprofit Organizations", and "Creating and Implementing Your Strategic Plan". It offers step by step guide to Strategic Planning and has useful tools, including illustrative examples, detailed questionnaires, and easy-to-understand worksheets. It takes users through every step of creating a tailored strategic plan, from concrete guidelines for brainstorming sessions, to developing show cards, to outlining a workshop equipment checklist.

作者介绍:

目录:

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标签

强识

ngo

评论

Personally....the approaches and procedures are not clear enough. Anyway, it's still worthy to be read as it's written from non-profit enterprises' perspective.

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书评

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