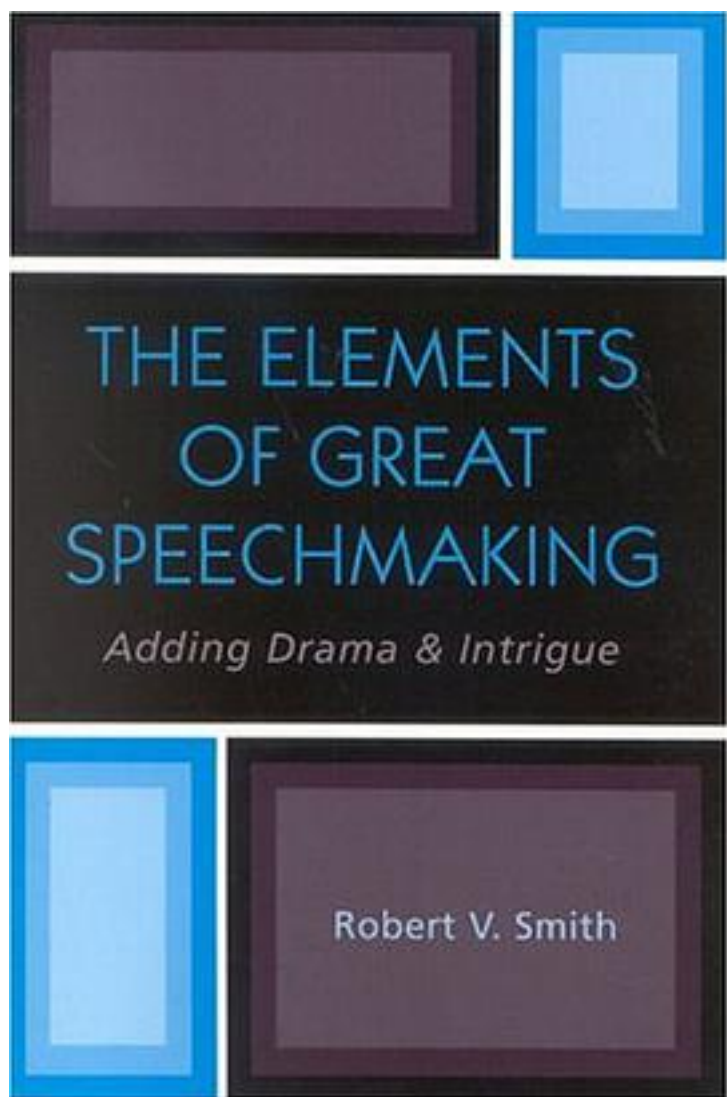


# The Elements of Great Speechmaking



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The Elements of Great Speechmaking provides professionals with the tools necessary to communicate effectively and successfully in the 21st century. This is the only book available that teaches the reader how to innovatively infuse speeches and presentations with the crucial components of drama and intrigue. Because of its balance of philosophy, pragmatism, and substance, The Elements of Great Speechmaking will appeal greatly to professionals in educational, governmental, and corporate organizations.

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