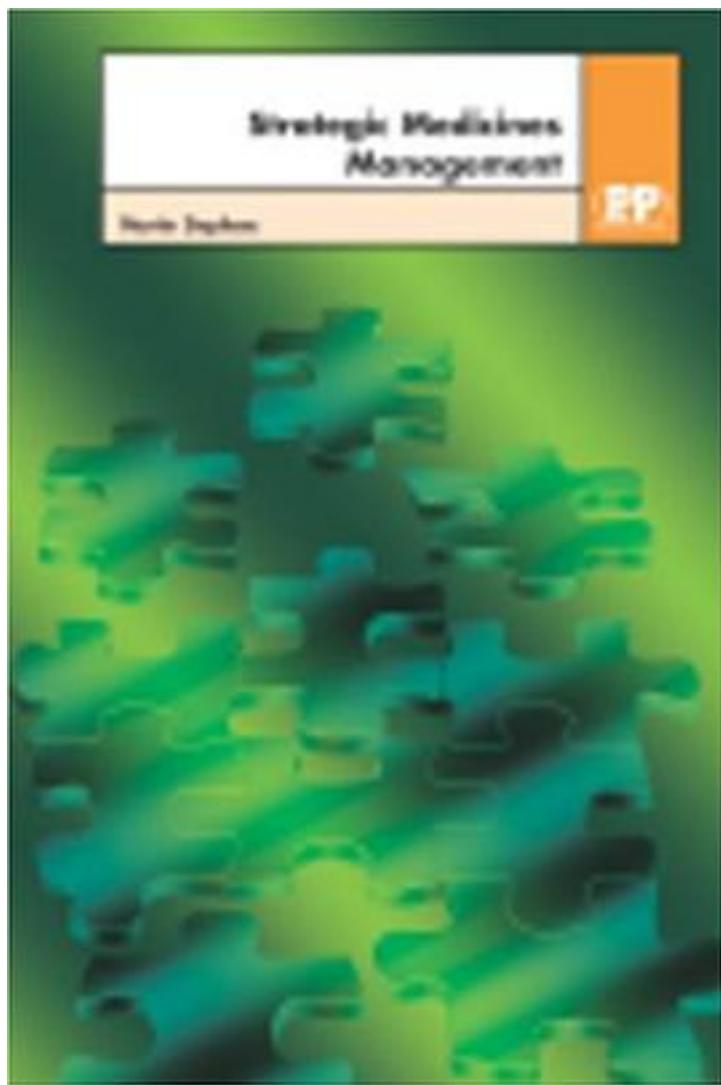


Strategic Medicines Management



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A practical guide for hospital and primary care pharmacists focusing on the strategic elements of medicines management, which are centred around influencing the availability of medicines, and policies of their use in both primary and secondary care organisations. Chapters describe the concepts of strategic medicines management, review the available evidence, and suggest various ways in which the concepts can be applied in practice.

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