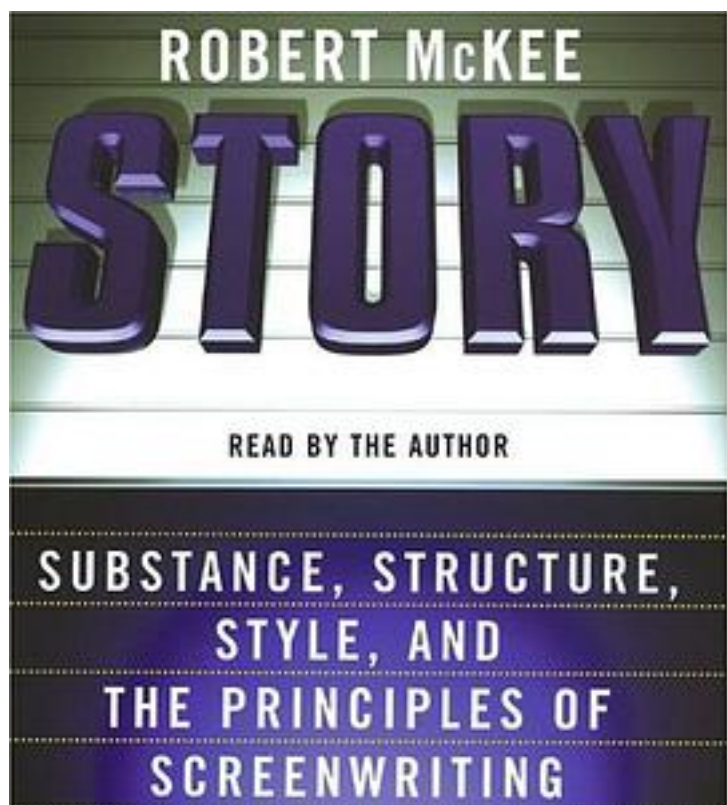


Story CD



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出版者:

出版时间:2006-1

装帧:

isbn:9780060856182

For more than 15 years, Robert McKee's students have been taking Hollywood's top honors. His “Story Seminar” is the world's ultimate seminar for screenwriters, filmmakers, and novelists. Now, Robert McKee's Story: Substance, Structure, Style, and the Principles of Screenwriting reveals the award-winning methods of the man universally regarded as the world's premier teacher on screenwriting and story. With Hollywood and publishing companies paying record sums for great stories, and audiences clamoring for originality, McKee's Story gives you the strategies you need to

win the war on clichés. Story is about form, not formula. McKee's insights cut to the hidden sources of storytelling, the decisive differences between mediocrity and excellence. This audio goes well beyond the essential mechanics of screenwriting and is packed with examples from such film classics as “Casablanca” and “Chinatown.” Then, scene by scene by act, he illuminates the principles of story design that take a writer's vision to brilliant realization. Story elevates the craft of screenwriting to an art form. Take it from the pros; if you're serious about your writing, this is the audio that will help you to get your story from page to screen.

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