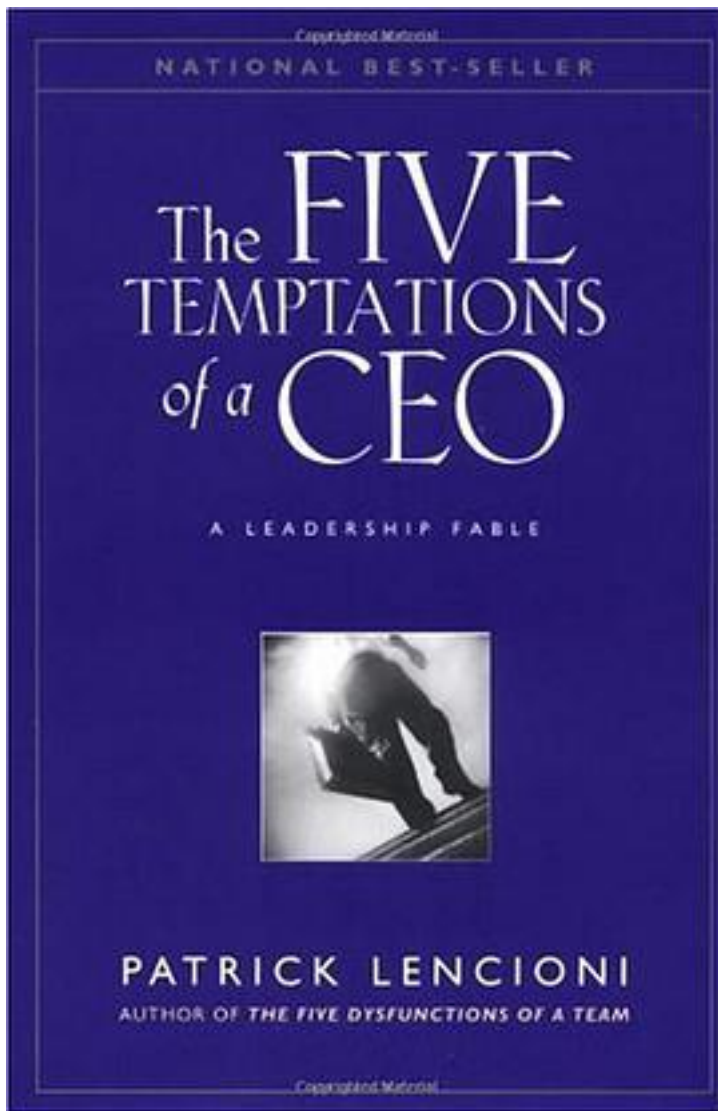


The Five Temptations of a CEO



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From the bestselling author of The Five Dysfunctions of a Team...a leadership parable for all of us who dare to lead Young, ambitious, and overwhelmed, Andrew O'Brien personifies a part of every leader as he wanders in search of the elusive silver bullet that will propel him to success. He happens upon an unlikely guide who distills the seemingly infinite list of leadership perils into the five temptations of a CEO. In an intense and often combative exchange, the two debate fundamental issues faced by all leaders -- issues involving personal integrity and effectiveness in the ongoing struggle for success. While some of these topics have been bandied about in the leadership literature for years, in Patrick Lencioni's hands they actually begin to make sense. Refreshingly original and utterly compelling, Lencioni's fable will be enjoyed and remembered for years to come. It serves as a timeless and potent reminder that success as a leader can come down to practicing a few vital behaviors -- behaviors that are painfully difficult for each of us to master.

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