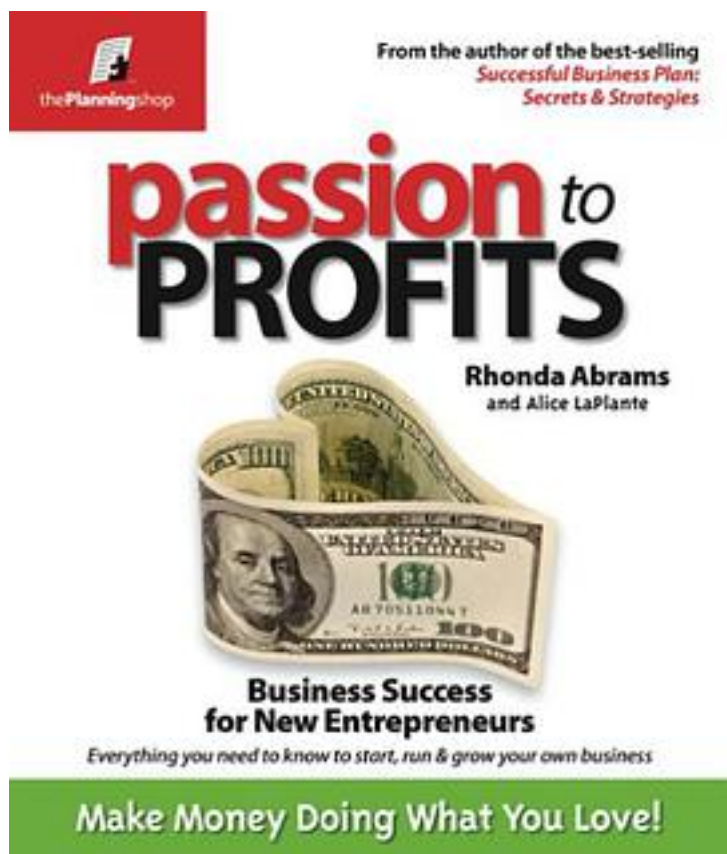


Passion to Profits



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著者:Abrams, Rhonda/ Laplante, Alice

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Engineers, musicians, psychologists, culinary students-in just about every field, sooner or later it's likely someone will start a business. This major new book is the first book to teach the fundamentals of entrepreneurship regardless of the industry. Packed with business essentials and real-world advice, this unique book breaks down everything from start to finish-choosing a business, starting a business, running a business and

growing a business.

作者介绍:

朗达·艾布拉姆斯（Rhonda Abrams）是一位企业家、作家，也是全国知名的专栏作家。她被广泛认为是企业家精神和小型企业领域的权威专家之一。朗达在《今日美国》（USA Today）上的专栏“小企业策略”（Small Business Strategies）是在美国最广为流传的针对小企业和企业家精神的专栏，每周有数以百万的读者。她已经撰写过超过十二本其他探讨创业的著作，而这些书已经售出一百多万本。

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