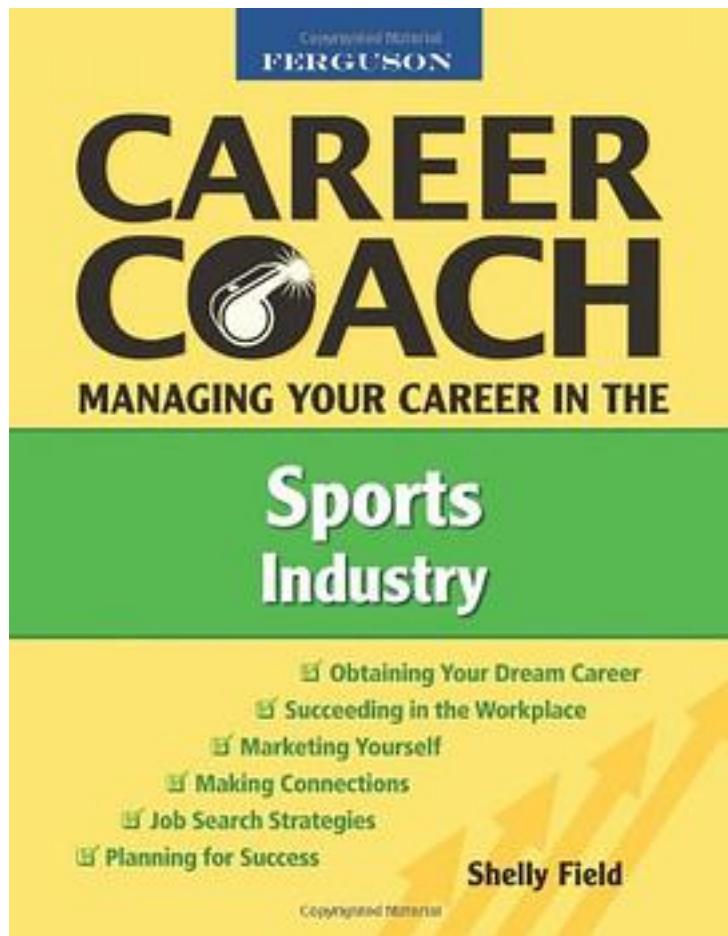


Managing Your Career in the Sports Industry



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For those wanting to become athletes, coaches, broadcasters, or anything in between, the sports industry can be very competitive. Ferguson Career Coach: Managing Your Career in the Sports Industry is packed with insider tips to help students achieve career

success in this lucrative field. Featuring sound advice from successful professionals in the field as well as basic advice and industry secrets, this new guidebook acts as an essential guide for readers interested in succeeding in the sports industry.

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