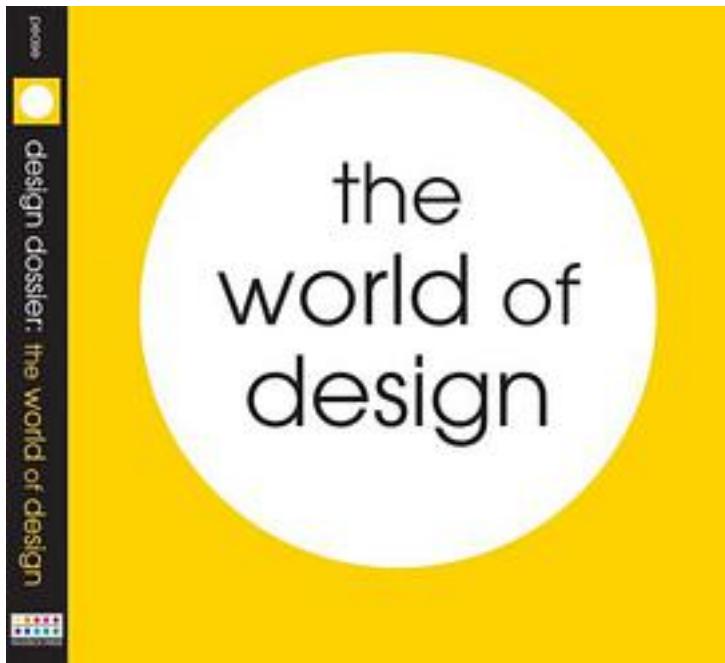


The World of Design



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Kids will be encouraged to experience design firsthand in this interactive series that encompasses a variety of learning styles, develops creative problem-solving skills, and expands the ways in which kids approach challenges. With content rich in both descriptions and images, these surveys examine a wide array of design disciplines and explore basic questions such as "What is design?" "How does it work?" and "Who are the designers that shaped the visual world as we know it today?" From the forewords contributed by top contemporary designers and an explanation of how the respective design processes work to fact-filled cards and fold-out time lines, kids develop a basic knowledge of design and how it fits into their everyday lives. An interactive project at the end of the book enables curious kids to put what they learned into action. The signature title in the series offers an overview of design disciplines ranging from

architecture and interior design to film, animation, and environmental design. In addition to presenting an overarching definition of design, the guide examines the differences between design and art and presents basic elements such as line, color, shape, texture, pattern, composition, and rhythm.

作者介绍:

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