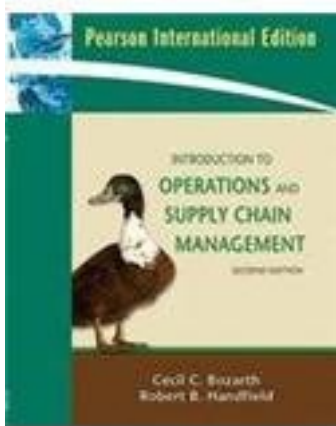


Introduction to Operations and Supply Chain Management



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Introduction to Operations and Supply Chain Management, 2/e is the first text to provide an integrated and comprehensive treatment of both operations and supply chain management. In the 2nd edition, the authors provide deeper coverage of important topics while maintaining a trim, integrated book. It now provides substantial coverage of the major operations management topics and tools, while extending coverage to include core supply chain management issues.

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