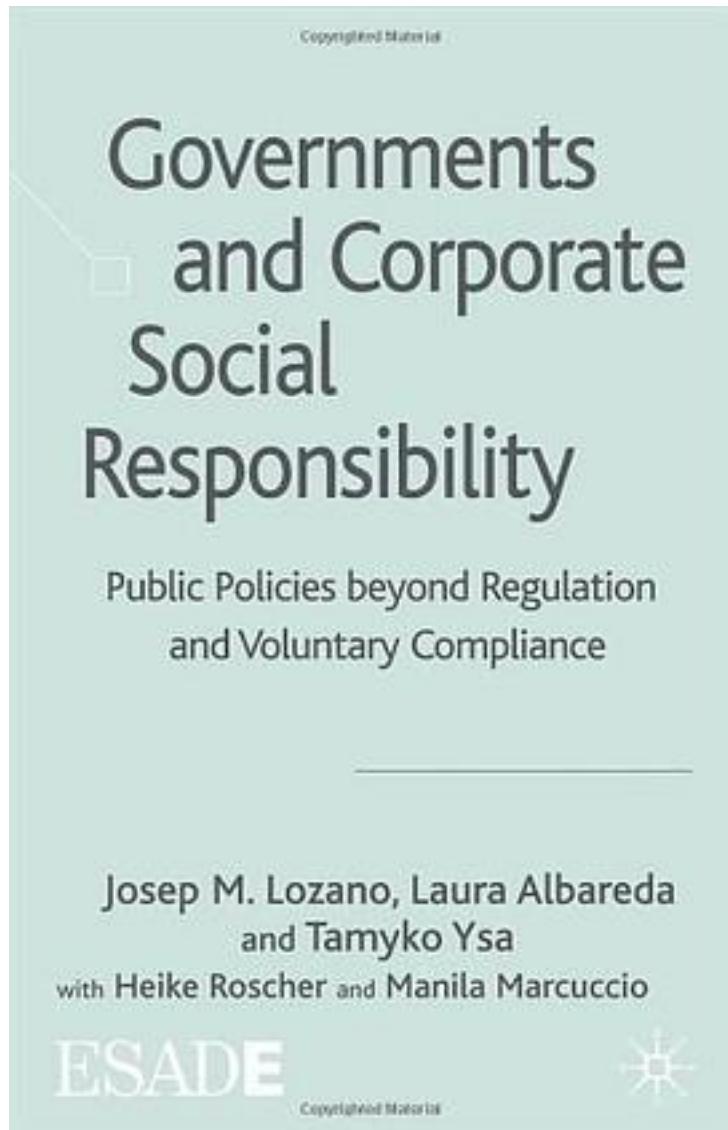


Governments and Corporate Social Responsibility



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This book places the analysis of CSR public policies beyond regulation and voluntary compliance and presents an analytical framework for understanding how governments develop and design CSR policies. The research analyses and compares CSR public policies in 15 European Union countries. As a result of this research the authors have defined four models of CSR public policies which exist in the European Union. The agendas of themes and instruments implemented by governments to promote CSR are analyzed from a relational perspective. This encompasses the relationships between all the various stakeholders (governments, businesses and civil society) taking into account the socioeconomic context in which these relationships stand.

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