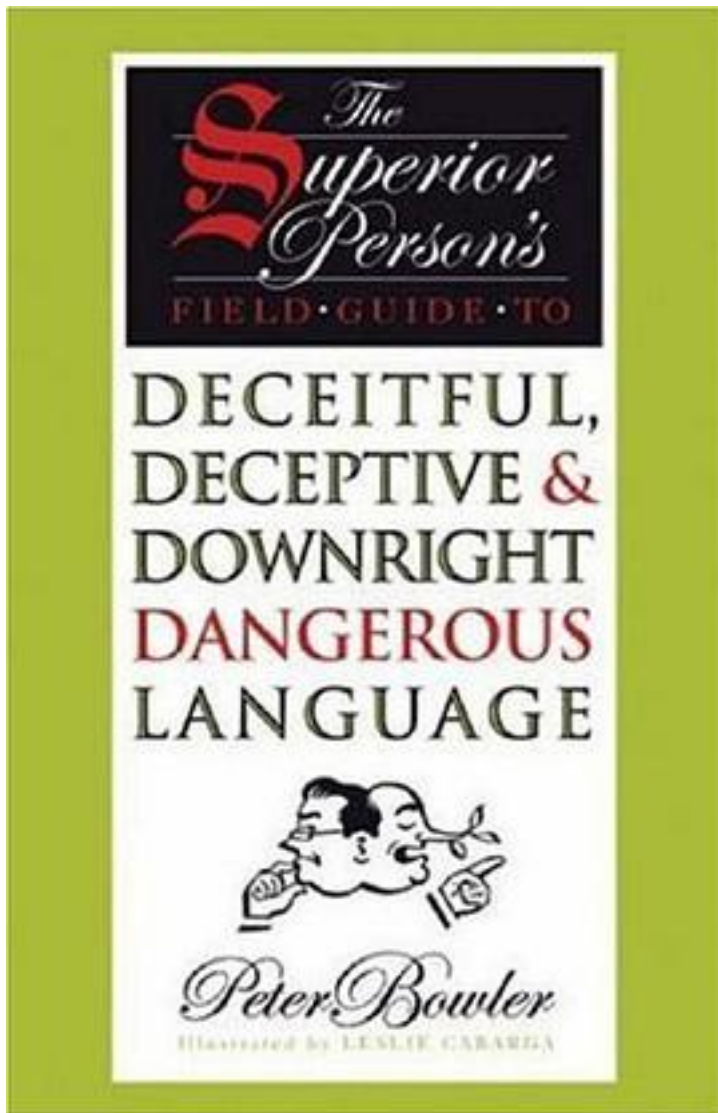


The Superior Person's Field Guide to Deceitful, Deceptive and Downright Dangerous Language



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"The Superior Person's Field Guide" is a call for the return to simple, straightforward words that say what they mean and mean what they say. Most of us know that 'downsizing' means you're about to get fired, but have you ever heard its business-speak cousins 'offshorable' or 'cash-flow episode'?With wit and wisdom, this amusing volume cuts a swath through the thickets of popular jargon, casting daylight on such linguistic deformities as 'interrogate with prejudice' (that is, torture), 'unforeseen geological event' (a mining disaster), and 'critical power excursion' (a meltdown at a nuclear plant).Filled with circumlocutions that make the disagreeable seem agreeable and the unacceptable acceptable, this volume puts you on the first step to setting the record, and the English language, straight.

作者介绍:

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