

Interior Design Visual Presentation



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Develop the skills you need to deliver presentations that sell. This unique resource focusing on the visual design and presentation skills of the interior designer, offers thorough, process-oriented coverage on the planning, layout, and design of interior building spaces, complete with a broad range of real-world examples. The author's accessible, how-to approach guides you through a variety of techniques for executing creative and successful design graphics, models, and presentations. She includes the latest information on CAD and digital portfolios, as well as Web page design. Dozens of high-quality, full-color illustrations highlight step-by-step instructions detailing techniques and approaches. This is the only book to follow FIDER accredited course requirements, covering all three required subjects. Order your copy today.

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