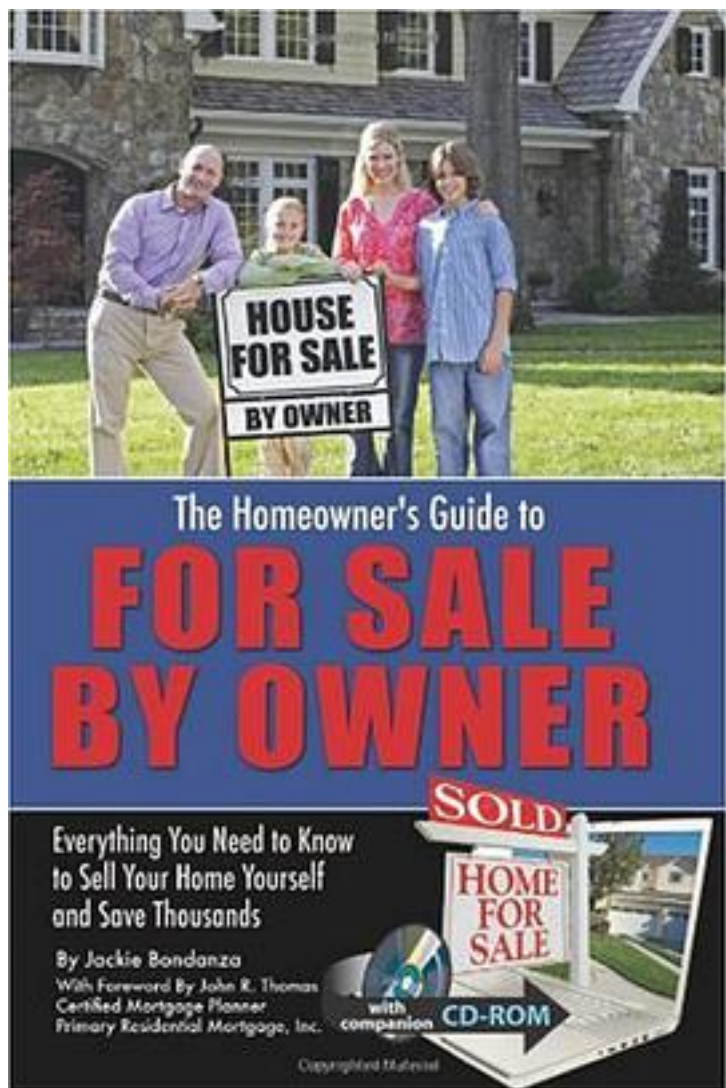


Homeowner's Guide to for Sale by Owner



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Book & CD-ROM. American homeowners have seen real estate landscape change in recent years. The market seems gloomy now, but for sale by owner (FSBO) properties are booming with more people eager to cut out the commission of real estate agent. And with most U.S. cities having buyer's markets, you have to go that extra mile to sell your home. Now, there is a book to show you how. This guide details each benefit FSBO brings and explains how you can accomplish this task while saving money. Now, selling your home without a realtor or broker will be fast and easy. You will learn the entire FSBO process. You will learn how to set the sales price and how to save the 6 to 8 percent real estate commission, which can add up to thousands or tens of thousands of dollars in savings. You will learn how to stage your home for a showing and have a professional appraisal and home inspection to ensure a successful sale. You will learn how to market, advertise, and show your home, list your home for sale on the Internet or local multiple listing service (MLS), host an open house, and develop and market a fact sheet. If selling your home is on your list of things to do, do not let the current market deter you: Let this book be your guide to saving money and selling your house the FSBO way. The companion CD-ROM contains contracts, legal forms, and checklists to help you to sell your home.

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