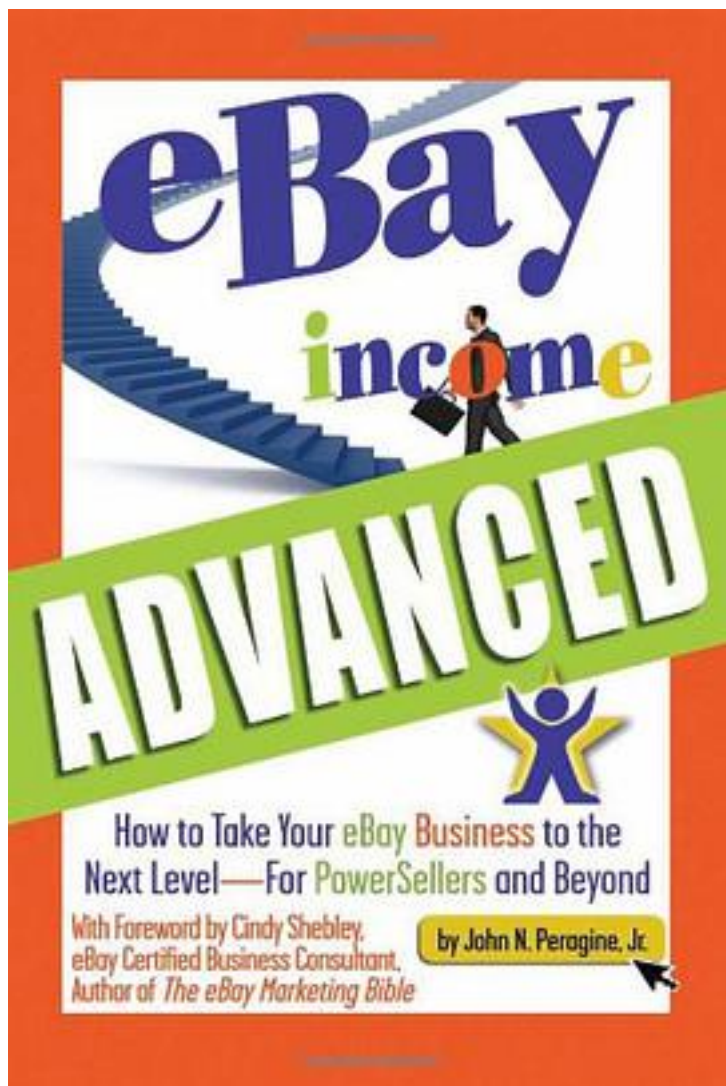


"eBay" Income Advanced



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How do we propel our eBay business to the next level? How do we make a full time living using eBay?" Those questions are what this book is all about. You will learn about developing a business plan to guide you to success, increasing seller-buyer communication, expanding business overseas, selling from your own Web site, keyword marketing, sales tax resellers licenses, credit card merchant status, banking systems to streamline your business, alternative shipping methods, taxes, growing sales, other auction marketplaces, systems to prevent non-payment and credit card fraud, locating inventory to sell, building brand recognition, hints on improving ad copy and photography, dealing with competition, fulfillment options, accounting, new ways to find products, and how to get positive feedback. This book contains marketing tricks that will help you create interest in your product and tips about taking photos, managing e-mail, and shipping. You will also learn pricing strategies, creative methods of writing powerful ad copy, how to obtain products below wholesale, and ways to make your business work smarter while decreasing your work load. The book contains information on: wholesalers, drop shippers, auctions, closeouts, discontinued merchandise, overstocks, salvage items, surplus merchandise, below wholesale products, customer returns, wholesale trade shows, suppliers, liquidators, closeout firms, foreign and domestic manufacturers, and places to look in your area. In the book you will find actual case studies from companies who have used these techniques and achieved unprecedented success. If you are interested in learning hundreds of hints, tricks, and secrets on how to take your eBay business to the next level and ultimately earn enormous profits, this book is for you. With over 500,000 sellers making a living on eBay today, there is no reason you cannot use this medium to become financially successful, too. This book will arm you with the knowledge you need to become an eBay PowerSeller.

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