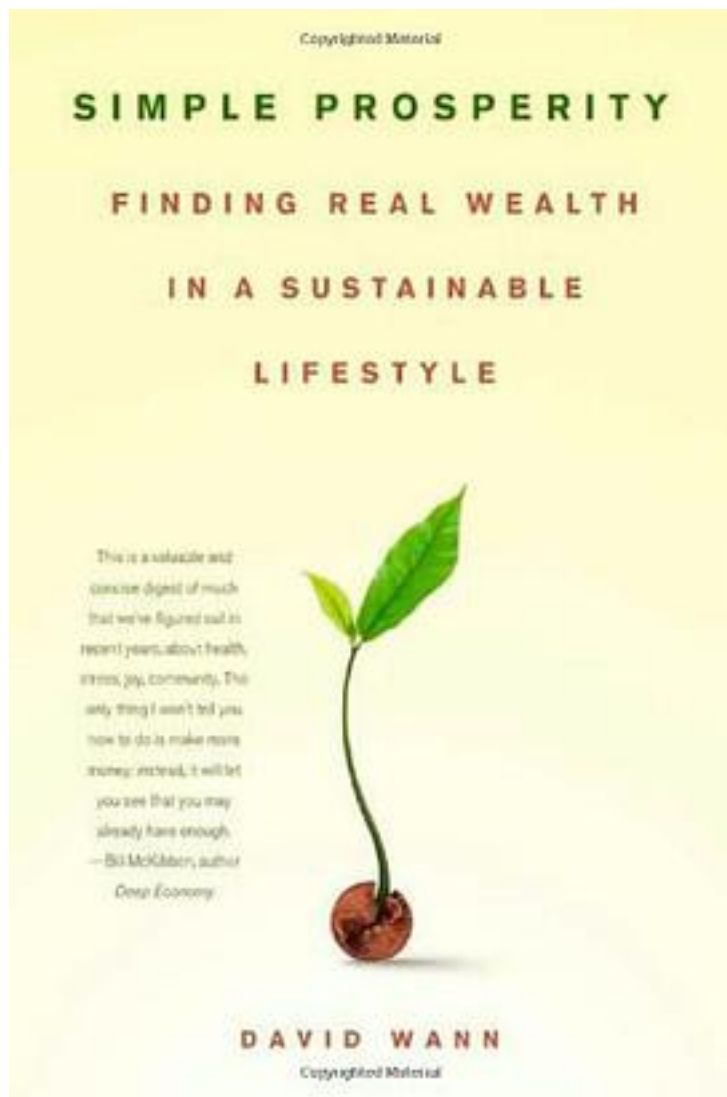


Simple Prosperity



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著者:Wann, David

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In his bestseller "Affluenza," David Wann and his co-authors diagnosed the debilitating disease of over-consumption. In "Simple Prosperity" he shows readers how we can overcome this disease by investing in a variety of real wealth sources. To recapture a more abundant and sustainable lifestyle, try: - Creating a richer life story through personal growth incentives - Forming higher-yield friendships and stronger bonds through social capital - Taking preventive healthcare measures to build up wellness reserves - Balancing the biological budget through "greener" currency - Caring for people, not just cars, to improve your neighborhood wealth index - Resolving that pesky carbon conundrum through energy savings - Celebrating instead of desecrating Cultural prosperity futures value the earth as a sacred place. In our age of hedge fund hysteria, "Simple Prosperity" is a new way of investing that will save our sanity and the planet.

作者介绍:

David Wann is an author, filmmaker, and speaker on the topic of sustainable lifestyles and designs. Simple Prosperity is a sequel to the best-selling book he coauthored, Affluenza, which is now in 9 languages. A third book in the “trilogy” about creating a more sensible way of life is The New Normal, which has just been published by St. Martin’s press. It presents 33 high-leverage actions that can shift our culture in a more sustainable direction.

He has also produced 20 videos and TV programs, including the award-winning TV documentary “Designing a Great Neighborhood,” about the Holiday neighborhood in Boulder. David is president of the Sustainable Futures Society and a Fellow of the National Simplicity Forum. He worked more than a decade as a policy analyst for U.S. EPA and co-designed the cohousing neighborhood where he lives, in Golden.

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